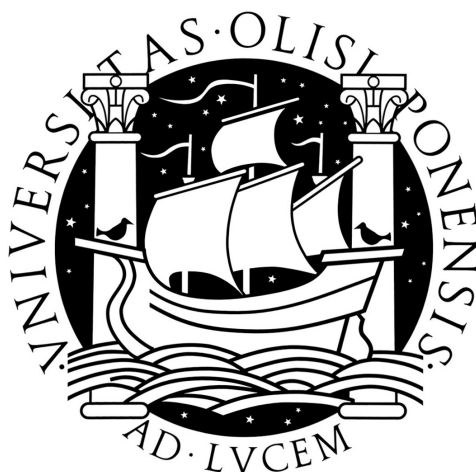


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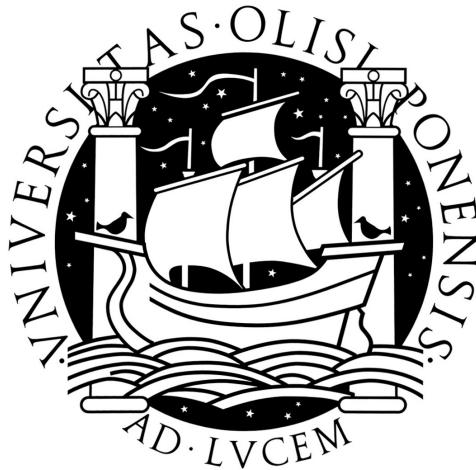


**SECURITY ON OVER THE TOP
TV SERVICES**

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MESTRADO EM SEGURANÇA INFORMÁTICA

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Resumo

A oferta abundante de serviços de acesso à Internet em banda larga, em redes fixas e redes móveis, e a popularização do uso de dispositivos móveis capazes de mostrar vídeo de alta qualidade descarregado da Internet, criaram um mercado para serviços que disponibilizam conteúdos de vídeo e televisão através na Internet para computadores pessoais, dispositivos móveis e aparelhos de televisão. Este mercado, com o paradigma de “3 ecrãs em qualquer sítio”, levou ao aparecimento de serviços de vídeo e televisão *over-the-top*. Os fornecedores OTT entregam conteúdos de vídeo e televisão através da Internet, usando redes de outros operadores. Os clientes acedem aos conteúdos OTT “por cima” dos serviços contratados ao fornecedor de Internet. A disponibilização de serviços de vídeo num ambiente aberto, como a Internet, requer que os seus operadores implementem mecanismos de segurança que protejam os seus valiosos conteúdos de acessos ilícitos, duplicação e distribuição não autorizada. Nesta tese, propomo-nos determinar as propriedades de segurança necessárias para fornecer serviços de vídeo OTT de forma segura. Com o objectivo de avaliar os mecanismos de segurança usados para assegurar autenticação, autorização, gestão de direitos digitais e restrições geográficas, estudamos três fornecedores OTT proeminentes. Pelo seu tamanho e pela tecnologia usada, escolhemos analisar o Netflix, Hulu e Comcast, três serviços de grande dimensão e popularidade nos Estados Unidos. Recorrendo a analisadores de protocolos de rede para inspecção do tráfego de mensagens, estudamos as interacções entre as aplicações cliente e os servidores. Para cada um dos mecanismos de segurança identificados e estudados, fizemos experiências com o objectivo de encontrar falhas e testar a sua eficácia. Descrevemos as experiências realizadas com clientes baseados em navegadores de Internet e clientes para dispositivos móveis com sistema operativo Android. Os resultados obtidos são apresentados e para cada fornecedor de serviço OTT é feita uma análise de segurança, onde são identificados os problemas de segurança encontrados. De entre estes, os mais significativos são problemas relacionados com o tratamento e a transmissão de cookies HTTP em claro pelos clientes baseados em navegadores de Internet. Estas vulnerabilidades são comuns aos três operadores OTT analisados e podem ser exploradas por adversários para roubar cookies de autenticação e personificar o cliente legítimo, permitindo acesso ilícito a conteúdos de vídeo e a informação privada do cliente. O ataque de roubo de cookies de autenticação é descrito e exemplificado com uma experiência feita numa rede Wi-Fi aberta. A simplicidade do ataque e a existência deste tipo de redes em espaços públicos, como escolas, universidades, centros comerciais, hotéis e aeroportos, tornam importante a implementação de medidas correctivas. São apresentadas estratégias de mitigação para fornecedores de serviços OTT, utilizadores e administradores de redes sem fios. Estas consistem, respectivamente, na utilização de SSL para proteger a informação de autenticação, a utilização somente de ligações HTTPS ou de acessos cifrados a redes privadas virtuais, e a utilização de protocolos do standard WPA2 para protecção de redes sem fios. Ao contrário do que é observado com os clientes baseados em navegadores de Internet, o cliente móvel da Netflix para dispositivos Android não é vulnerável ao ataque descrito. Este cliente usa SSL para proteger todas as ligações em que são transmitidos cookies de autenticação.

Palavras-chave: Internet, segurança, vídeo, OTT, IPTV

Abstract

The widespread availability of high bandwidth Internet access on fixed and mobile networks, in conjunction with the availability of mobile devices powerful enough to play streamed high quality video, has created the demand for services that deliver television and video content over the Internet to television sets, personal computers and mobile devices. This demand has led to the appearance of over-the-top TV and video service providers that deliver video over the Internet, using networks not operated by them. Video delivery in an open environment, like the Internet, requires operators to implement security mechanisms to protect their valuable content from illicit access and distribution. In this thesis, we investigate security properties needed to securely deliver OTT video services. In order to assess the security mechanisms employed to enforce authentication, authorization, digital rights management and geographical restrictions, we survey three prominent OTT service providers. Due to their size and choice of technologies, we selected Netflix, Hulu and Comcast. We studied the interactions between the client applications and the providers' servers by inspecting the traffic of messages exchanged. For each of the security mechanisms analyzed, experiments were designed to find flaws and test their effectiveness. The most important of the identified security issues are related to the handling and transmission of HTTP cookies when using web browser-based clients. These vulnerabilities are common to all surveyed providers and can be exploited by adversaries to steal authentication cookies and impersonate the customer, allowing illicit access to video assets and private information of the customer. A cookie stealing and session hijacking attack is described and mitigation strategies are presented for OTT service providers, users and wireless network access point administrators. These consist in the use of SSL to protect authentication tokens, the use HTTPS only or VPN services, and the use of WPA2 to protect wireless networks, respectively. An interesting result, observed with the analyzed mobile client for Android devices, is that it uses SSL to protect the transmission of HTTP cookies used for authentication. Thus, it is not vulnerable to the described attack.

Keywords: Internet, video, security, IPTV, OTT

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Lisbon, November 2011

Dedicated to my wife Silvia.

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Chapter 1

Introduction

1.1 Over-the-top TV services

With the widespread adoption of high bandwidth Internet access in developed nations, new business opportunities have opened to TV content creators, owners and distributors. It is now possible to deliver high quality video over the Internet, providing customers with the flexibility to watch the content of their choice on a variety of Internet connected device categories. Many companies have been trying to succeed in the marketplace, experimenting with various business models. Most prominently, Hulu and Netflix became large players in the video distribution over the Internet space. This type of video services, which are distributed over a network but are not offered by the network operator, came to be referred to as OTT video services: they are served *on top* of the network service provided by an Internet service provider.

Telecommunications operators that have five years ago started to offer IPTV services, integrated with voice and Internet services, are now expanding their TV offerings to include the ability to watch television programming on personal computers, mobile smart phones, tablets, Internet connected TV sets, gaming consoles, Blu-ray players and other types of Internet connected devices. The demand for *3-screens anywhere services* – TV, personal computer, and mobile screens – is a growing trend. Although these services are offered by the network operator, generally the customer can also access them through other networks, over the top, as long as there is an Internet connection and access is not explicitly blocked due to policy enforcement.

1.2 Motivation

Television programming and premium video content distribution over fixed networks have traditionally been done in closed environments, where the operators have a large degree of control over the network and the customer premises equipment. Where fraud is possible, network operators have been working to thwart it, implementing encryption mechanisms and set-top box authentication

schemes that prevent unauthorized devices from receiving and decoding the signal. Nevertheless, the problem of unauthorized access has been largely limited to the physical network of the provider.

With over-the-top TV services, distributed via the Internet, users do not need to be physically connected to the operator's network. Access can potentially be done from anywhere in the world. The ability to access content on mobile devices, personal computers and other Internet connected devices from anywhere within the allowed geographical regions is a critical feature of OTT services. Distributing premium content over open IP networks presents new challenges to fixed network TV operators:

- content distribution licenses impose geographical restrictions on where the content can be accessed from, even for existing legitimate customers;
- content distribution servers must not allow unauthorized access to premium content by non-paying users;
- the operator does not control end devices but unauthorized recording and copying of content bits should be prevented;
- Denial of Service attacks on the network, coming from thousands of machines located all over the world, may leave legitimate customers without service.

To be able to serve premium content, OTT service providers must properly monitor and address these security risks. Authentication, authorization, session management, digital rights management, auditing geolocation, quality assurance and video output protections are security requirements that operators must guarantee to be satisfied.

1.3 Our work

This thesis sets out to survey and explore the security properties needed to secure OTT service delivery. In order to assess the main security strategies and mechanisms employed by major OTT video service providers, we selected Netflix, Hulu and Comcast. By virtue of their size and the choice of technologies they use, we conjectured that these three large and prominent services would provide a representative sample of user experience.

We found that the three providers use SSL during the sign in process to authenticate the server to the user and encrypt connections. SSL protects the user's log in credentials, with which he/she authenticates to the server. After successfully signing in, SSL is no longer used for video catalog browsing and users are then redirected to HTTP connections. Session state and authentication is maintained via HTTP cookies sent in the clear, leaving the customer vulnerable to cookie stealing and session hijacking by network eavesdroppers. To assess the difficulty of this attack, we ran a proof of concept experiment in a controlled environment, which revealed that the attack is simple to do.

We analyzed how geographical location is done and in which phases of the customer interaction with the service are the geographical restrictions enforced. We found that the use of VPN software

allows some of these restrictions to be bypassed. In the case of Netflix, this method can be applied in the initial authentication and authorization phases to obtain a license that allows the user to subsequently watch the video without the VPN connection. In the case of Hulu and Comcast, the VPN must be used during the entire time the user is watching. Hulu is even more restrictive in the case of premium content: by verifying the billing address of the credit card in the account creation process, Hulu enforces that its premium customers must have a billing address within the United States.

Our analysis proceeded with simultaneous streaming restrictions, video stream encryption and output protections. All three OTT providers we studied enforce simultaneous streaming restrictions, thus limiting the sharing of account credentials. They all encrypt the video stream the server sends to the client, requiring the client to obtain a valid license containing the decryption key. We learned that none of the providers are using output protections, making it possible to send the images to unprotected analog and digital outputs.

The experimental work was concluded with the analysis of the Netflix client application for mobile phones running Android. We observed that the Android client encrypts all communications that are related to authentication, session management and authorization. Thus, unlike the web browser-based client for personal computers, the Netflix mobile client for Android is not vulnerable to cookie stealing attacks by network eavesdroppers.

Reflecting our views on the subject of insecure web authentication and session cookies, we wrote a set of recommendations for OTT service providers, network administrators and end users. The recommended practices are not new, but would increase the security for everyone using these premium content services.

1.4 Contribution

During the preparation work for the thesis, we found an abundance of literature on the topic of IPTV security. These works focus predominantly on closed IPTV networks like those implemented by traditional telecommunications and cable operators. These networks use custom built set-top boxes, with the specific purpose of delivering the operator's TV service to the customer.

We found very few works on analysis of OTT services. The most relevant analysis, and the only one we found on the topic of security, is a report done by Pomelo, LLC¹ [27] that briefly describes the authentication and authorization interactions between the Netflix client and the service's servers. This report provided us with good starting point, but did not detail the interactions with the depth we were aiming for and did not mention aspects like how Netflix does geographical location, simultaneous streaming restrictions or output protections. Adams also briefly describes the interactions between the Netflix client, the Netflix Controller server and the CDNs [2]. The analysis is not focused on security aspects, but rather on aspects related to simulating the traffic load generated by Netflix. A company called ViaForensics has done a security analysis² of the Netflix mobile application for Android, but the study is not freely available.

¹<http://www.pomelollc.com/>

²<http://viaforensics.com/appwatchdog/netflix-android.html>

In our work, we surveyed three OTT video service providers, with emphasis on the security mechanisms of authentication, authorization, simultaneous streaming, geographical restrictions, output protections and, in the case of Netflix, mobile client security. As far as we know, this is the first work that surveys multiple over-the-top video service providers.

We strived to describe the mechanisms implemented by the OTT providers in more detail than the mentioned previous works, as well as test them for effectiveness and correctness. In most cases, our search for bugs and vulnerabilities did not reveal any flaws and did not enable us to bypass the services' security controls. We did find, however, a pattern of vulnerability common to authentication schemes used by Netflix, Hulu and Comcast on their websites: they all use cookies without any encryption to authenticate the user after the sign in process, leaving their users vulnerable to cookie stealing and session hijacking attacks.

Another aspect not included in the previous works, is the effectiveness of enforcement of geographical restrictions early on in the account creation process, which revealed different strategies being followed by Hulu and Netflix: Netflix only relies on geographical location based on source IP address, while Hulu verifies the billing address associated with the credit card.

1.5 Organization of the thesis

The rest of this document is organized as follows:

Chapter 2 – Objectives, methodology and limitations, presents the goals set out for this thesis and the methods employed in the experiments. The last Section describes limitations encountered while doing the research.

Chapter 3 – Netflix, describes the experimental work developed to analyze Netflix's service and results obtained. The Chapter concludes with a security evaluation of the service.

Chapter 4 – Hulu Plus, presents the experimental work developed to analyze Hulu's service. The findings of our study are then presented and the Chapter concludes with a security evaluation of Hulu's service.

Chapter 5 – Comcast Xfinity TV, presents the study of Xfinity's online video service and its security evaluation.

Chapter 6 – Recommendations, contains a set of recommendations to mitigate the security vulnerabilities found in cookie handling and transmission.

Chapter 7 – Conclusions, summarizes the main results and conclusions of the thesis.

Chapter 2

Objectives, methodology and limitations

2.1 Objectives

We aimed to survey and evaluate the security mechanisms available to and implemented by some of the major OTT service providers. We could not attempt to analyze an exhaustive list of existing providers, as there are today many of them. The limited time available to us would make the task impossible. A complete security review of the services offered by any one provider would also be too lengthy to fit our schedule. Another difficulty arises when doing this kind of security evaluation work: service providers are not willing to grant inside access to their systems to be evaluated by outsiders.

For these reasons we chose to do a security evaluation of a few selected companies, using a *black box* approach, concentrating on very specific aspects. We selected three OTT providers to analyze:

- **Netflix** – offers a streaming service that offers its customers access to movies, TV shows and documentaries for a flat monthly fee. Users have unlimited access to the catalog from within the allowed geographical regions. Netflix has enjoyed large market share in the movie streaming business and has secured content deal with many content providers. According to a report [26] by networking equipment company Sandvine, in May of 2011, Netflix was the largest source of Internet Traffic in North America during peak hours. For content protection, Netflix uses a combination of in-house solutions and Microsoft PlayReady DRM technology. Customers can access content using personal computers, mobile smart phones, tablets, gaming consoles and other Internet connected devices. We chose to analyze Netflix for its size and technology.
- **Hulu** – offers streaming of TV shows, movies, movie trailers and web specific content. It has an ad-supported free service that allows users to watch content on personal computers and it also has a paid service called Hulu Plus. Hulu Plus also has ads, but customers have

access to additional premium content, can access HD content and have the ability to watch on Internet connected TVs and mobile devices. Content is streamed and DRM protected using Adobe Flash technology and is only available in the United States and Japan. Hulu is a joint venture of major traditional television content providers. We chose to evaluate Hulu because it is one of the prominent players in the Internet video distribution arena, because of its technology and because it is owned by traditional television business players.

- **Comcast** – is the largest cable operator and Internet service provider in the United States [24]. It is also one of the largest telephone providers. Comcast offers Internet access to movies, TV series and programming from premium networks like HBO, Starz and others. Premium networks' content is only available to subscribers with access through Comcast's television service. Other content is available for free for anyone accessing over the Internet from within the United States. We chose to evaluate Comcast because of its size and because it is a traditional cable TV operator.

For each one of these providers, we concentrated our efforts on the mechanisms realizing the security properties that are particularly relevant to secure OTT service delivery:

1. **Authentication** – How do securely OTT service providers authenticate their users?
2. **Authorization** – After making sure of the identity of the user, how do OTT providers determine whether to grant access to content and how do they securely give permissions to the user?
3. **DRM** – How is content protected from unauthorized access and unauthorized use?
4. **Simultaneous streaming** – Do OTT allow content to be accessed with the same account from multiple devices?
5. **Geolocation** – How do OTT providers enforce geographical restrictions imposed by their content licensing deals?
6. **Output protections** – Are OTT providers enforcing output protections to prevent unauthorized copying?
7. **Mobile client security** – Are the previous points implemented differently on mobile clients than they are in web browser clients?

Our last goals were to identify vulnerabilities in the surveyed mechanisms and propose remedies and mitigating measures.

2.2 Methodology

The services from each of the selected providers expose interfaces to client applications. Our analysis was focused on the interactions that occur through these interfaces using a black box approach, on the client behavior and on the service responses to non-standard client requests. No

information was asked to the OTT providers about their systems' internal architecture, implementation details and specific security mechanisms employed.

To carry out our work we used a number of freely available software tools on Windows machines and on Macintosh computers. The tools we used include:

- **HTTP debugging proxy servers** – are HTTP proxies that allow interception, modification, generation and analysis of HTTP requests and responses. With the installation of the appropriate TLS certificates [11], some HTTP debugging proxies allow the analysis, modification and generation of HTTPS traffic. In our work, we did use such techniques to analyze traffic protected by TLS connections.
- **Network protocol analyzers** – are more generic traffic analysis tools than HTTP proxies. They allow monitoring of traffic at various levels of protocol stacks and support the dissection of many known and standard protocols. On hardware with network interfaces that support *promiscuous mode*, these analyzers can be used to analyze traffic not addressed to, originated by, or being routed through the machine on which they are installed, as long as they have access to the network medium that is carrying the traffic. We used network protocol analyzers, instead of the simpler HTTP debugging proxies, in two specific situations:
 1. To monitor traffic to and from a mobile smart phone, connecting to the Internet via through a machine serving as a wireless access point. The protocol analyzer was installed on this machine.
 2. To demonstrate an attack on a wireless network in a controlled environment. This experiment was run in a network specifically set up for this demonstration, in an environment that did not pose any risks to non-participating entities or machines, and with user accounts created specifically for this purpose.
- **OpenSSL** – is an open implementation of the SSL/TLS protocols. It supports the generation of RSA public/private key pairs, generation and signing of X.509 certificates [17].
- **Android rooters** – are tools that can be used to *root* Android devices. Rooting is the process of modifying the operating system in order to allow users to run applications with root privileges. There are many applications available to root Android devices, with varying levels of support for device models and operating system versions.
- **VPN connections** – were used to run experiments in the United States with connections originating in Portugal and to run experiments in Portugal with connections originating in the United States.
- **Media metadata readers** – were used to run tests and determine whether a decrypted file had MP4 metadata or not.
- **Image capturing tools** – we used to capture video images displayed by the client software used by the OTT video service providers.

To test the mobile Netflix application, we used an Android based smart phone, running Android 2.2.2, which had to be *rooted* in order to install an SSL CA certificate in it.

2.3 Limitations

We had not completely accomplished our initial objectives when we decided to stop our experimental work and concentrate on writing the thesis. The main difficulties we faced are inherent to the security mechanisms and strategies the OTT service providers we chose to analyze:

- To allow access to premium content, Comcast's Xfinity online service requires the user to be a subscriber of the Xfinity TV cable service and a paying customer of premium channels. We did not have an Xfinity TV cable account dedicated to our tests. To study the services offered in Xfinity's website, we had to borrow access from a web account belonging to one of the advisors of this thesis. Although this web account was associated with a cable account, the physical installation did not have a cable box connected to network. Thus, we could not test the cable box management and remote control functions on the website.
- Most of the work for the thesis was done during a three months period, in the summer semester, in Pittsburgh. The time was limited and more in-depth analysis of protocols such as RTMP, used by Adobe Flash players, was not possible.
- Time was also a limiting factor on the mobile client application analysis. The necessary access point configuration on a machine connected to the Internet is not allowed by the Cisco AnyConnect VPN software, used to connect to CMU's network and run experiments from Portugal. As a result, analyzing the mobile client in Portugal took more time than expected.
- The lack of a device supported by the Hulu Plus Android application prevented us from doing the experiments with Hulu's mobile client.

Despite these limitations, we believe our work met most of the goals we set out in the beginning. The survey and evaluation of the selected security aspects implemented by Netflix, Hulu and Comcast are presented in the following chapters.

Chapter 3

Netflix

Netflix, Inc. is a company that specializes in video rentals. Customers can subscribe to DVD by mail rentals and/or a video on demand streaming service over the Internet called *Watch Instantly*, which is only available in the United States and in Canada¹. For a flat monthly fee, *Watch Instantly* subscribers have unlimited access to its entire movie catalog.

A report done by Pomelo, LLC² in April of 2009, helped us understand the basic architecture implemented by Netflix [27] to enforce authentication, authorization and Digital Rights Management. However, that report had been done more than two years prior to our work and Netflix had been evolving the service. We also wanted our study to be both broader and more detailed. In order to analyze the mechanisms employed by Netflix to enforce authentication, authorization, DRM and enforcement of geographical restrictions, we analyzed the interactions between the client and Netflix's servers. In the following Sections, we describe the interactions we observed using Netflix's web browser client, from the account creation process to browsing the catalog, selecting a movie, watching the movie and closing the player. As we learned the processes by which Netflix enforces its security policy, we tried to find flaws and work around imposed limits. After studying the web browser client, we analyzed the mobile client on an Android smart phone. The Chapter ends with a security evaluation of the described processes.

3.1 Technology

Watch Instantly content can be accessed through a wide range of consumer devices from a variety of manufacturers: gaming consoles, Blu-ray players, HDTVs, Home Theater systems, dedicated web TV set-top boxes, phones, tablets and personal computers³. On a personal computer running Microsoft Windows or Mac OS X, the service can be accessed via a web browser with the Microsoft

¹http://www.netflix.com/Help?action=2&jsEnabled=false&faqtrkid=5&p_faqid=4042&lnkctr=yas_faq

²<http://www.pomelollc.com/>

³<https://account.netflix.com/NetflixReadyDevices>

Silverlight plug-in installed. To implement DRM protections on *Watch Instantly* content, Netflix is using Microsoft PlayReady DRM⁴, which is not available for Linux users.

3.2 Account creation

To create and manage an account with Netflix, users must navigate to `https://www.netflix.com/` and provide their email address and a password, which will be their credentials to access the service.

An HTTP POST request [12] sends this information to the server, together with an opaque token designed to defend against Login CSRF (Cross Site Request Forgery) attacks, as described in [8]. As an example, one HTTP POST request includes the parameters in Table 3.1.

Parameter	Value
nextpage	<code>http://www.netflix.com/</code>
errorPage	<code>https://www.netflix.com/Default?loms=abcd</code>
authURL	<code>nHEEK4DmHSTmbhQl++zvA.1310401128967.3XYr/12rM6GwQ/160Q/zajtN+Yw=</code>
email	<code>email@address.com</code>
email2	<code>email@address.com</code>
password1	<code>user_password</code>
password2	<code>user_password</code>
SubmitButton	<code>Continue</code>
RememberMe	<code>True</code>
REGISTRATION_LOCATION	<code>/Default?loms=abcd</code>

Table 3.1: Parameters passed in the HTTP POST request to register a new user account.

The account is created in *Inactive* state and the user is then redirected to a page that requests the additional information required to activate the account: first and last name; credit card details; and year of birth.

If it were not for the authURL token, a Login CSRF attack could allow an adversary to cause a victim to login as the attacker, by doing the account creation POST request with the attacker's credentials, and then trick the victim into providing credit card details in the account activation page.

No valid street address is required in the registration process when the user is connecting with an IP address from within the United States. When connecting from an IP address from Portugal, the user's browser is redirected to a page with the message:

Sorry, Netflix is not available in your country... yet⁵.

When Netflix is unable to determine the geographical location of the IP address, or if a connection from a U.S. IP address is sending HTTP cookies [7] assigned to a browser previously connecting from outside the U.S., Netflix presents the message in Figure 3.1 to the user.

⁴<http://www.microsoft.com/PlayReady/Default.aspx>

⁵<https://signup.netflix.com/global>



Figure 3.1: Message displayed by Netflix.com when it is not able to determine the user's IP address geographical location.

We have not been successful in triggering the subsequent U.S. mailing address confirmation. Clicking the `I have a valid U.S. mailing address` button causes Netflix to proceed to the `Sign up` page or to the `Global` page, as shown in Figure 3.2, depending on whether we are connecting from the U.S. or not.



Figure 3.2: Message displayed by Netflix Global page when a user connects from a foreign IP address.

We have tried replaying the new user registration HTTP POST request with the parameters shown in Table 3.1 from a foreign IP address from Portugal, without going to the main Netflix.com front page first. The registration request was accepted and it was possible to register a new user this way. However, the `authURL` shown in Table 3.1 imposes some restrictions to those willing to bypass the geolocation restrictions:

- `authURL` must be valid and the method to generate it is not publicly available – otherwise it would not be a secure defense against CSRF[8].

- It contains a timestamp in Unix format. In the example in Table 3.1, 1310401128967 represents Mon, 11 Jul 2011 16:18:48.967 GMT. Replaying it a few minutes after it has been generated causes the browser to be redirected to a page that performs the geolocation validation again and the user is presented with the message in Figure 3.2.

The entire sign up process is done over HTTPS to protect the user credentials and credit card information from eavesdropping and man-in-the-middle attacks. These measures are sufficient as long as adversaries are not able to forge SSL certificates with a valid Certificate Authority signature [29], [30] and the user adopts secure behavior when the browser presents SSL errors and warnings.

3.3 Authentication and session management

3.3.1 Sign in process

To login to Netflix, subscribers must navigate to `https://signup.netflix.com/` where they can provide their email and password credentials. The Member Sign In is a secure page served over TLS, as shown in Figure 3.3.

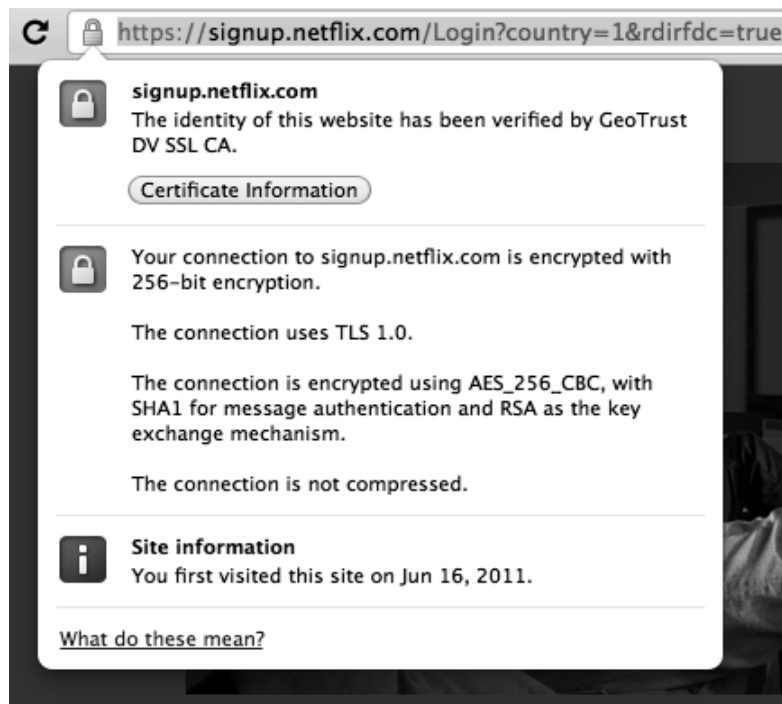


Figure 3.3: Secure submission of credentials in the Sign in process.

The Member Sign In does a number of cookie operations in the browser cookie store, one of which is to clear the `NetflixId` cookie, to deal with cases in which it was previously defined:

```
Set-Cookie: NetflixId=""; Domain=.netflix.com;
Expires=Thu, 01-Jan-1970 00:00:10 GMT; Path=/
```


The sign in page contains in a hidden element the secret token `authURL`, shown in Table 3.2, and sets the cookie `VisitorID`:

```
VisitorId=002~a3181d57-84b3-49ac-b1d3-5dd095a020c3~1309555650935
~false~1309555650935~
```

When the user enters the sign in credentials and clicks `Continue`, the browser does a POST request that sends to the server the parameters shown in Table 3.2, including the user credentials and the secret token, and the cookie `VisitorID`.

Parameter	Value
<code>authURL</code>	<code>http://www.netflix.com/</code>
<code>errorPage</code>	<code>https://www.netflix.com/Default?loms=abcd</code>
<code>authURL</code>	<code>1310418460927.fZKrKcjveNWRDcOh2ZzHU%2BYI6tA%3D</code>
<code>nextpage</code>	
<code>SubmitButton</code>	<code>Continue</code>
<code>country</code>	<code>1</code>
<code>email</code>	<code>email@address.com</code>
<code>password</code>	<code>user_password</code>

Table 3.2: Parameters passed in the HTTP POST request to authenticate the user and sign in.

Tampering with, or removing, either the cookie `VisitorID` or the token `authURL` in the POST request causes the sign in process to fail. This scheme is designed to defend against Login CSRF attacks, as described in [8]. The cookie `VisitorId` establishes a *pre-session*, which the server uses to check the validity of the secret session-dependent nonce `authURL`.

If the credentials are correct, the server sets the authentication cookie `NetflixId` in the user's browser:

```
NetflixId=v%3D2%26ct%3DBQAOAAEBELo7W-YTy2bJNXcEl1TIeDCA4AnuGT1ifC5sP4hv
EI8UgFEdZC2k99H8Z-gf17PMV5BSlyKf7sK5QtbdulJe6uRLIGsLv8sXR2jEATDCXucUZJD
fCFnfkw8fPQac8-YRn_RiHozXyzEs1k3Aht5V2xU1jfgm-RpK85pYH02xZzbD01Grbl48Y3
QJi_2glV83rfDRbroJAZ1y-YLyNvtTBIz3F0fB-EgXZjm4xkyhDKoCuZgTrEvek9mR0RZii
6GcfdtakzSuuR4GoXcXEHjCqPoUeljrMtlrvCXKyXdYpdZLWk2Eu9U51To15MdxJzWMOuvr
%26bt%3Dusr%26ch%3DAQEAEAAABABR167oGydn0Domopyk8KQjEqPFNWDOXqo.%26mac
%3DAQEAEAAABATLNxa0RDLs6kSHXPY8Tz6v67Mn93RM1RE.;
Domain=.netflix.com; Expires=Tue, 10-Jul-2012 21:16:31 GMT; Path=/
```

This cookie is responsible for keeping the user authenticated in the Netflix.com website. Every time the user's browser makes a request to `.netflix.com` the cookie is sent in the request and is used by the servers to identify the user. The cookie is URL encoded and by decoding it we can identify the parameters shown in Table 3.3.

The cookie is a persistent cookie because there is an expiration date. It will not be lost when the user quits the browser, as a session cookie would. The Netflix site sets the cookie as persistent, even if the user does not select the `Remember me on this computer` checkbox in the Sign In page as shown in Figure 3.4. From a security perspective, this can constitute a vulnerability. User *A* signing in to Netflix on a shared computer account, might think that not checking the checkbox will

Parameter	Value
v	2
mac	AQEAEAABABTfeNqfpDBCIAQ2-eefKNHcsVm3FAIQRHI
ch	AQEAEAABABQetHIHV0l4E02dVwbm315voHpO9i8sNhk
ct	BQAOAAEBEFCPZu557vjYzErOe0_XX3aBAElip0K0I3489aUQcz1QciQXw0F-UQX_F93-dzbNU5YPKsf1axyiXBHQidLnbMcTnXThNMPJL1njTcgAWUpIcWt-pZ3JJ6JnepH7gc0d800gnayu_yyVELE8la9vQA3OtzT70unSVRXLkonxDxy_L2WCnqRtZMWVRFBVeDBMFmRGu5WjsSL6GRuFcLaGDOMS9PzQ_EThtKJQAIrV7926j5FxFHMomlFRPT7EjzUaHYeQJt7KJMN9Zt4f3osHhjiqBUY_5bu7n5BIQgphPKbtY7sW1Ge1rVTeyuai7bju8-tjUbENW3hChoSmPysEqr6Jx2bCz_Ls2HYzo36f4r3sA
bt	usr
Domain	.netflix.com
Expires	Tue, 10-Jul-2012 21:16:31 GMT
Path	/

Table 3.3: Parameters in the `NetflixID` authentication cookie.

cause the browser to forget the session when it is closed without explicitly signing out from the website. This is not the case, and user *B* using the same browser will be automatically signed in to *A*'s account when visiting `http://www.netflix.com`.



Figure 3.4: Remember Me option in the sign in page of Netflix.com.

The sign in process is done using HTTPS, all data being sent and received over SSL. On modern web browsers and operating systems, like Mozilla Firefox⁶ running on Microsoft Windows 7 or Mac OS X, these SSL connections are encrypted with 256-bit AES and authenticated with SHA-1. Provided that users do not ignore security warnings displayed by the browser when server certificates are not properly signed by a Certificate Authority (CA), that the system does not contain a rogue CA certificate installed [11] and that adversaries have not been able to compromise a CA and produce forged certificates, this scheme provides a robust mechanism to protect the user credentials and authentication cookie from third parties.

⁶<http://www.mozilla.com/firefox/>

3.3.2 Session management

The HTTPS response that sets the `NetflixId` cookie, also redirects the user to `http://movies.netflix.com/` and then to `http://movies.netflix.com/WiHome`. This is the *Watch Instantly* home page that presents personalized movie suggestions. Although the sign in process was done over SSL, the user has now been redirected to plain HTTP, with no encryption. In order to keep track of the user's state, the website needs the browser to send the authentication cookie with every request it makes to domains with suffix `.netflix.com`, including `http://movies.netflix.com`. While the user is browsing the movie catalog and accessing movie information, every request sends the `NetflixId` cookie in the clear.

The fact that these communications are unencrypted allows adversaries with eavesdropping capabilities to see the cookie in clear text. This is a vulnerability that allows such attackers to steal the cookie and impersonate the victim to the Netflix website [10], in what are known as cookie stealing and session hijacking attacks.

3.3.3 Sign out process

When the user clicks on the `Sign Out` link, the server invalidates the authentication cookie on the browser by doing:

```
Set-Cookie: NetflixId=; Domain=.netflix.com;
Expires=Thu, 01-Jan-1970 00:00:10 GMT; Path=/
```

The browser is then redirected to the `Signed Out` page. To regain access to the account, a customer must re-authenticate by entering the user credentials in the `Sign In` page. Despite the fact that the browser no longer has the authentication cookie, Netflix servers do nothing to invalidate it. To demonstrate this point, we have done the following sequence of actions:

1. While signed in, export the cookie `NetflixId` to a text file.
2. Sign out from the website by explicitly clicking `Sign Out`;
3. Import the cookie into the browser cookie store.
4. Go to `http://www.netflix.com` to confirm that we sign in without re-entering the user credentials.

Exporting the cookie and importing it to a browser in a different machine produces the same result: we are signed in to the user account without having to re-enter the authentication credentials. This means that signing out of the website only impacts the client side. From a security point of view, the consequence is that even if a user suspects that the cookie has been compromised, there is no quick way of explicitly invalidating it on the server to prevent continued abuse. The customer would have to contact Netflix through their Customer Service line, in what could potentially be a time consuming process. We have not tried calling Netflix's Customer Service and we don't know whether they would be able to solve this problem in an effective and satisfactory way.

3.3.4 User account details

In order to protect more sensitive user account information, such as the credit card update page, type of plan and billing history, Netflix also sets two secure cookies during the sign in process:

- `SecureNetflixId` – used during the sign in process;
- `NetflixShopperSecret` – used when the user accesses the account details page.

This provides considerable more security for these pages because the cookies are marked as Secure and are never transmitted in the clear. To capture these cookies and adversary would need to break SSL. These cookies are cleared during the sign out process using the same techniques employed for the `NetflixId` cookies. Exporting these cookies to a file and using them on another machine allows access to the user account details without having to provide the user credentials. This means that these cookies are not invalidated on the server as well.

Password and email address changes require the user to re-enter the current user credentials, even when the user is already logged in, increasing security even more to protect those critical data.

3.4 Authorization

3.4.1 Client start

When a user selects a movie to watch instantly, an HTTP GET request identifies the movie in the URL:

```
http://movies.netflix.com/WiPlayer?trkid=1537777&movieid=70018715
```

JavaScript contained in the server response downloads the Silverlight based Netflix player and launches it with the appropriate initialization settings. Notable parameters are listed in the Table 3.4.

Parameter	Value
<code>xsrif</code>	<code>1309111643200.0dxkXOLYvz2nfnzJ5KSBnGh/iA=</code>
<code>SupportedCountry</code>	<code>US</code>
<code>NccpControllerCloudEnabled</code>	<code>true</code>
<code>NccpControllerCloudShopperIdEnabled</code>	<code>true</code>
<code>UseNetflixId</code>	<code>true</code>
<code>xapUrl</code>	<code>http://movies.netflix.com/layout/silverlight/SLPlayer3.xap?v=2.876.642.1</code>

Table 3.4: Parameters passed to the Silverlight based Netflix player.

With the exception of the `UseNetflixId`, changing the value of these parameters does not produce any apparent differences in the player behavior. Changing `UseNetflixId=true` to `UseNetflixId=false` causes the player to display the error shown in Figure 3.5.

Netflix Sign In Problem

Error Code: N8004

To resolve this problem, try signing out of the Netflix website and signing in again.

Sign out.

Figure 3.5: Error caused by setting `UseNetflixId=false`.

The `xapUrl` parameter in Table 3.4 contains the URL to the `SLPlayer3.xap` player, which is a Silverlight application that runs inside the browser. From this point onwards, the player begins requesting the necessary information to access and play the selected video asset.

The player requests the file `https://agmoviecontrol.netflix.com/clientaccesspolicy.xml` and it receives a list of valid domain URI's with which it can interact through NCCP, as is shown in Appendix A.1. NCCP is a protocol that the Netflix player uses to exchange data with Netflix's authentication, authorization and license servers. As far as we know, this is not a standard protocol and is a Netflix proprietary solution. The file `clientaccesspolicy.xml` also specifies in line 5 a number of integrity and authentication mechanisms the client should accept:

```
<allow-from http-request-headers="Content-Type,X-HMAC,X-CTicket,X-ESN,  
X-ShopperID,X-AuthenticationType,X-FORCEIP,X-AllowCompression,  
X-Netflix-ForceCountry">
```

Intercepting and then suppressing or modifying any of the specified integrity and authentication mechanisms from the server response causes the player to reissue the request, only this time it is done without any encryption over HTTP. Whether we allow the response to this second request to go unmodified or tamper with it to match the tampered response over HTTPS, result is always the same: an error message is displayed by the player as shown in Figure 3.6.

Internet Connection Problem

Error Code: N8106-106

An Internet or home network connection problem is preventing playback.
Please check your Internet connection and try again.

If the problem persists, please call Netflix at 866-579-7113.

Figure 3.6: Error caused by changing or suppressing the authentication and integrity methods specified in `clientaccesspolicy.xml`.

3.4.2 Client registration

If this is the first time the Netflix player is running on this computer, the next step it does is to register itself with Netflix by doing an HTTP POST to `https://agmoviecontrol.netflix.com/`

nccp/controller/2.10/register. This HTTP post contains the `NetflixId` authentication cookie, as do all requests to the `netflix.com` domain, and some of the integrity and authentication mechanisms specified in the `clientaccesspolicy.xml` in the form of custom HTTP headers presented in Table 3.5.

The body of the POST request contains the NCCP message exchange of the player as shown in Listing 3.1 in abbreviated form. The complete Listing is presented in Listing A.1.

```
<?xml version="1.0" encoding="utf-8"?>
<nccp:request xmlns:nccp="http://www.netflix.com/eds/nccp/2.10">
  <nccp:header>
    <nccp:softwareversion>2.876.642.1</nccp:softwareversion>
    <nccp:certificationversion>1</nccp:certificationversion>
    <nccp:preferredlanguages>
      <nccp:appselectedlanguages>
        <nccp:language>
          <nccp:index>1</nccp:index>
          <nccp:bcp47>en</nccp:bcp47>
        </nccp:language>
      </nccp:appselectedlanguages>
    </nccp:preferredlanguages>
    <nccp:payload encrypted="true">
      AhC5NPMRretsOhxjyz9sYXShgJCyDn6qNX20+a4L2uRv0SiWlv8TNGq ...
    </nccp:payload>
  </nccp:header>
  <nccp:register>
    <nccp:idcookiereg>
      <nccp:payload encrypted="true">
        AhAB1lkyZLqjLbx3BAgRHyMSg3A++r7EsW5o1cZcuaK+r8W/KyIItELV ...
      </nccp:payload>
    </nccp:idcookiereg>
  </nccp:register>
</nccp:request>
```

Listing 3.1: NCCP message in the player registration request.

Parameter	Value
X-AuthenticationType	ShopperID
X-ESN	SLW32-TXD06LNCZZE1QW7GFL3NENUWNM
X-HMAC	EM6l/6ziHEIBA3BSjTzN4GGaJAaN0P+gFCBATFnZUts=
X-ShopperID	(Identical to NetflixId cookie)

Table 3.5: Custom HTTP header with authentication and integrity parameters in the registration request.

The payloads in the `<nccp:header>` and in the `<nccp:idcookiereg>` are base64 encoded and encrypted and, presumably, contain unique information to identify and register this particular client. Replaying the request with any modification to the data in the message body or to the X-HMAC header causes the server to reply with:

HTTP/1.1 500 Internal Server Error

Replaying the request unmodified but with a delay of a few minutes causes the server to send the reply shown in Listing 3.2.

```

<nccp:result method="register">
  <nccp:status>
    <nccp:success>>false</nccp:success>
    <nccp:error>
      <nccp:code>4005</nccp:code>
      <nccp:description>Clock skew</nccp:description>
      <nccp:actionid>2</nccp:actionid>
    </nccp:error>
  </nccp:status>
</nccp:result>

```

Listing 3.2: Clock skew NCCP error message due to delayed request.

The response of a successful registration request contains an NCCP message with encrypted payloads and protected by the HMAC, in a way similar to the request. In Listing 3.3 we have omitted the encrypted payloads, and in line 17 we can see the result of the operation indicated in line 8.

```

<HMAC>q8jqRVFzJTaK1BxCp4KYnaSbWI10Co2XWEe7h28NUk=</HMAC>
<?xml version="1.0" encoding="utf-8"?><nccp:response xmlns:nccp="http://www.
netflix.com/eds/nccp/2.10">
  <nccp:responseheader>
    <nccp:payload>
      base64 encoded encrypted payload
    </nccp:payload>
  </nccp:responseheader>
  <nccp:result method="register">
    <nccp:registrationdata>
      <nccp:payload>
        base64 encoded encrypted payload
      </nccp:payload>
      <nccp:userid>Carlos P</nccp:userid>
      <nccp:userdescription />
    </nccp:registrationdata>
    <nccp:status>
      <nccp:success>>true</nccp:success>
    </nccp:status>
  </nccp:result>
  ...
</nccp:response>

```

Listing 3.3: Portion of the NCCP response to a successful registration request.

The registration request is important for Netflix to be able to restrict the number of players associated with each particular account. The limit of 6 active devices – an installation of the Silverlight Netflix player in a user account of a computer counts as one device – has recently been increased to 50 by Netflix. Every attempt we made of intercepting and blocking either the request or the response, replaying requests to the server, replaying responses to the client, in an attempt to bypass the registration of new client were detected by the client and resulted in an error message being displayed.

On the same machine and OS user account, signing out of the Netflix account and signing in with a different one causes the player to issue a new registration request, registering itself in the latter.

During the course of this analysis Netflix has changed their device management page⁷ so that it no longer lists information about every individual device. We have successfully registered 50 devices, at which point Netflix's device management page shows the warning in Figure 3.7. Nevertheless, we were allowed to continue registering new devices and old devices continued to be allowed to play content. It is not clear whether Netflix has decided not to enforce this as a hard limit during an experimental period of the new limit or this is an implementation flaw.



Figure 3.7: Warning displayed when the 50th device is registered with a single user account.

From what we have observed in the previous message exchanges, we can formulate a series of hypothesis that we believe to be true:

1. The X-HMAC custom header protects the integrity of the body of the POST request – modifying the X-HMAC value or the contents of the message produces the same error.
2. The message data contains clock information – replaying delayed messages results in a `Clock skew error`.
3. The player registration data contains identifiers that are unique to this particular Silverlight player installation – every registration request payload is different and uniquely identifies this client in the Netflix Authorized Devices list.

3.4.3 Client authorization

After registration, the client issues an authorization request to `https://agmoviecontrol.netflix.com/nccp/controller/2.11/authorization`, once again using NCCP. Unlike registration, which only occurs on the first run of the client, authorization is done every time the client runs to play a movie. The NCCP message in the request is protected in a similar way as the registration request. HTTP request now contains two new custom headers and these are protected by an HMAC, presented in Table 3.6. Any modifications to either of these headers results in a server error.

This is the first time we see the `CTicket` being used and it appears in a client originated request. Either:

1. it is generated by the client; or
2. it was given by the server in one of the previous encrypted interactions.

From numerous experiences we have done, we concluded that:

⁷https://account.netflix.com/Player?manage_device=0

Parameter	Value
X-HMAC	WOa5iA6k+jLMqMeKERFjo0Nq3rfXCb6CapUs2nRqrhw=
X-AuthenticationType	Cticket
X-CTicket	AQAAAAEEEEBpdm/ifDiLAHPEGRxosZRWA4PESyWw7byt2PznK Y7iVeBhA3RRh6hRtQAbrWOyFCDgmcgNr+CSA6daQMSq1Xl/H7 15oZ6PWR+BsBtingHaE2uqVmZExFa2ktLJGm1uajOFuK1VoehY hpGPkdYojoybamvdTh5Jciz+BjquQAfkOFnVdJd29+hap6EGGwrN AwtGcQfwdGo/WAcivlnj6aArWqowqsEKwx22edc+ozP92uROpOm RFAs3OGBPXGzythM8cTiDa7sUl68UkQLfUM7DjBtcm7HTAUwL GTG+bqisVhwGt+Crs7lgElsyVERaPntU

Table 3.6: Custom HTTP headers authenticating the authorization request.

- Signing in to a different Netflix account triggers authentication renewal, device registration and a new CTicket is used.
- Deleting the Isolated Storage folder, where the Silverlight based player locally stores data, causes the player to re-register (no authentication renewal) and use a new CTicket.
- After 12 hours the CTicket expires. The server responds with the message in Listing 3.4 and triggers an authentication renewal request, and then the CTicket is renewed.

CTicket is probably given to the player when it registers, it is stored in Isolated Storage and is renewed when it expires or is invalid – authentication renewal request to <https://agmoviecontrol.netflix.com/nccp/controller/2.10/authenticationrenewal>.

```
<nccp:error>
  <nccp:code>4003</nccp:code>
  <nccp:description>CTicket expired</nccp:description>
  <nccp:actionid>5</nccp:actionid>
</nccp:error>
```

Listing 3.4: Portion of the NCCP response to an authorization request with expired CTicket.

All attempts we made to block requests or responses, replay messages, with the objective of bypassing the authorization were detected by the client or the server and resulted in errors.

A successful authorization response contains instructions on how the client should access the movie, as can be seen in Appendix A.2. The content can be fetched from a number of Content Delivery Networks (CDN) and the instructions contain the URLs that can be used for each of the CDN. For Level3 for example, the URL is

```
http://nflx.i.80ed7672.x.lcdn.nflximg.com/685/941879685.ismv?
etime=20110625044831&movieHash=715&encoded=05a03c23763faca66e1c4
```

The client then makes requests to the CDNs by issuing HTTP requests with the form

```
http://nflx.i.80ed7672.x.lcdn.nflximg.com/685/941879685.ismv/range/
0-48269?etime=20110625044831&movieHash=715&encoded=05a03c23763faca66e1c4
&random=1650549099
```

From our experiments, we have determined the following for each of the parameters in the URL:

- **462565273.ismv** – is a video file chunk in Microsoft IIS Smooth Streaming Media Video format, which is based on the ISO MP4 standard file format with some modifications to the organization schema [35].
- **range/0-48269** – is the byte range of the vide file in the chunk being fetched. Changes as the client requests for different parts of the movie.
- **etime=20110625044831** – is the expiration date of the URL and it is always the same as the client requests movie chunks. This URL, for example, will be valid until 25 Jun 2011 04:48:31 GMT (8 hours after the authorization request).
- **movieHash=715** – three last digits of the Movie ID and it is always the same as the client requests movie chunks. Movie ID was in the URL when the user selected the movie in the movie catalog.
- **encoded=05a03c23763faca66e1c4** – is a MAC that protects the other parameters in the URL except: **range** and **random**. It is always the same as the client requests movie chunks.
- **random=1650549099** – is different for every request made by the client. Its function is either to disambiguate movie chunk requests made by different clients that requested authorization at the same time; or, more probably, to avoid cached responses by caches in Internet Service Providers.

The client also fetches audio chunks with .isma extension, instead of .ismv. Modifying any of the parameters in the URL – except **range** and **random** – or making the request after the expiration time causes the CDN server to reply with an error:

HTTP/1.1 401 Unauthorized

To determine whether the **encoded** parameter is generated on the client side or the server side, we signed in to two different user accounts and we got the players in two separate machines to issue the authorization requests at the same time. They both got the instructions with the same **encoded** parameter. Apart from the **random**, both clients started using the same URLs to fetch the movie chunks:

Client A:

```
http://nflx.i.80ed91bb.x.lcdn.nflximg.com/592/925963592.ismv/range/  
0-57857?etime=20110920244132&movieHash=640&encoded=0c7324abb5bac31c91d02  
&random=1896822204
```

Client B:

```
http://nflx.i.80ed91bb.x.lcdn.nflximg.com/592/925963592.ismv/range/  
0-57857?etime=20110920244132&movieHash=640&encoded=0c7324abb5bac31c91d02  
&random=779206362
```

This result leads us to believe that the MAC parameter **encoded** is generated by the authorization server and is not dependent on any client side information.

No other type of authorization validation is done by the CDNs. Anyone with the valid URL can request movie chunks without any restrictions until the URL expires. This means that after the client is authorized and is given the correct URL to fetch the file, what prevents unauthorized clients from displaying the movie is the DRM encryption.

3.5 Stream encryption

When the client is playing a movie and stops, it sends HTTP POST requests with NCCP messages to `http://movies.netflix.com/nccp/controller/2.10/playdata` and `http://movies.netflix.com/nccp/controller/2.10/logblob`. These signal the server that the client has stopped streaming, the position in the movie at which it stopped and other statistics. The next time the user selects this movie it will resume from the point at which it previously stopped.

Nevertheless, the first chunks of video and audio the player requests are always in the beginning of the movie range. It does this because the first bytes of the movie contain headers that are needed to determine if the movie is encrypted and, if it is, to obtain the key required for decryption.

```
<WRMHEADER xmlns="http://schemas.microsoft.com/DRM/2007/03/PlayReadyHeader"
  version="4.0.0.0">
  <DATA>
    <PROTECTINFO>
      <KEYLEN>16</KEYLEN>
      <ALGID>AESCTR</ALGID>
    </PROTECTINFO>
    <KID>AAAAADk67SMAAAAAAAAAAAAA==</KID>
    <CHECKSUM>6AmJA9oC3Xw=</CHECKSUM>
  </DATA>
</WRMHEADER>
```

Listing 3.5: Header in the first bytes of the video file.

In Listing 3.5 we can see an example of the header in a video file. The header informs the player that:

1. The video file is protected with Microsoft PlayReady DRM [21].
2. The movie is encrypted.
3. The key is 16 bytes long (128 bits).
4. The cipher used to encrypt the movie was AES in counter mode (CTR).
5. The Key ID of the key the player needs to fetch.

If this is the first time the client is playing PlayReady DRM protected content, it will contact Microsoft servers and perform what Microsoft calls the *Individualization* process. It will do an HTTP

POST request to `http://services.silverlight.microsoft.com/PlayReady/FW-I81/default.freeway?Individualize` with client data:

```
PostType=DrmIndivAcquire&SecurityVersion=5.0.0.0&Platform=0&
Architecture=0&ClientSdkType=1&ClientId=
t4LqFbAyzAEkAAAAAAAAAAAAEAAAAAAAAEAAAABAAEAAQCcnwAAYgXxnileYFY%3D
```

Player individualization, according to [22] and [20] is the process of acquiring a software component, the Individualized Black Box (IBX), that is embedded into the Silverlight plug-in to handle requesting licenses and protecting sensitive data used in the decryption process.

Replaying the same individualization request multiple times always results in a different Individualized Black Box being downloaded. The IBX contains randomized portions that uniquely identify each particular instance, but as far as we know, Microsoft does not provide details of the component inner workings.

After the individualization process, the client sends an NCCP message requesting a license to `https://agmoviecontrol.netflix.com/nccp/controller/2.10/license`. The message is authenticated with the NetflixId cookie, the CTicket protected by the HMAC, and contains the NCCP encrypted payload. The NCCP response contains an encrypted payload of DRM data of more than 20kB, with the usual protection mechanisms. After the license has been successfully acquired, the player fetches the desired byte ranges from the CDN and starts displaying the movie.

The code for the Silverlight based client made by Netflix and the Individualized Black Box is obfuscated. Analyzing decompiled and disassembled code would take much more time than we had available. So we decided to pursue other options.

Movie chunks fetched from the CDN are always the same – for the same byte ranges – independently of what client fetches them, when it does it and from where it does it. We have verified that their SHA-1 hashes are the same when requesting from different countries, different machines and with a time difference of as much as two months. This means that the AES encryption key to decrypt a particular movie is always the same. If the key is known, it is simple to build a client in Silverlight, provide the key locally and fetch the movie chunks as long as the URL is valid.

We tried using `aeskeyfind`⁸, which is a program that can be used to analyze memory dumps and retrieve candidate AES keys, based on the AES key scheduling data structures [13]:

1. We accessed Netflix.com and started watching a movie on a virtual machine.
2. We paused the virtual machine, causing its memory to be saved to a file.
3. We ran `aeskeyfind` on the memory file.

This process generated a number of candidate keys, as shown in Listing 3.6.

With each of these candidate keys, we tried to decrypt the first movie chunk and see if we got an mp4 file chunk, but we were not successful. We also tried to decrypt – after base64 decoding – the NCCP payloads but without success. In the case of NCCP payloads we do not even know what encryption algorithm is being used, but we gave it a try. In conclusion: we did not succeed in breaking the encryption.

⁸<http://citp.princeton.edu/research/memory/>

```
eb724c7e8b4c15d2d6c39785af527143
ace6e5ed4737ae4b9a0dd232658bdfce
e175c9b65bab6a9d7a514c09d792cca6
eb724c7e8b4c15d2d6c39785af527143
5808eb8b1f54dfeb4f6a3b1bd025b7f8
5808eb8b1f54dfeb4f6a3b1bd025b7f8
ace6e5ed4737ae4b9a0dd232658bdfce
e175c9b65bab6a9d7a514c09d792cca6
```

Listing 3.6: Output of the aeskeyfind program ran on the virtual machine memory file to find AES encryption keys.

3.6 Simultaneous streaming

To prevent widespread sharing of credentials by users, Netflix enforces restrictions on simultaneous streaming. Using the same account it is possible to watch movies on two computers simultaneously. Trying to watch on a third computer with that account causes the player to display the error message in Figure 3.8.

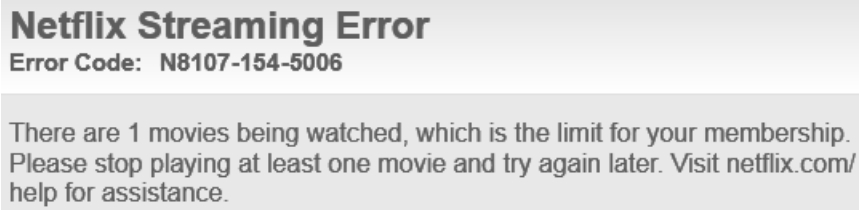


Figure 3.8: Error displayed by the Netflix player when attempting to play a movie on a third computer with the same user account.

The error occurs when the client issues the license request to `https://agmoviecontrol.netflix.com/nccp/controller/2.10/license`. Instead of replying with success as in Listing 3.7 and granting the license, the server replies with the error in Listing 3.8.

```
<nccp:status>
  <nccp:success>true</nccp:success>
</nccp:status>
```

Listing 3.7: Success code when license is granted by the license server.

We ran several experiments with simultaneous streaming and concluded that the license server grants at most two outstanding licenses for each account. To be able to obtain a new license for that account one of two things has to happen:

1. The server has to receive the HTTP POST request to `http://movies.netflix.com/nccp/controller/2.10/logblob`, mentioned in Section 3.5, with data signaling that the player has stopped displaying the movie.
2. That user must wait until the server side timeout expires, which we have measured to be 36 minutes.

```

<nccp:status>
  <nccp:success>false</nccp:success>
  <nccp:error>
    <nccp:code>5006</nccp:code>
    <nccp:description>Maximum number of concurrent streams</
      nccp:description>
    <nccp:actionid>3</nccp:actionid>
    <nccp:reasoncode>102</nccp:reasoncode>
    <nccp:usertext>
      <nccp:bcp47>en</nccp:bcp47>
      <nccp:text>There are 1 movies being watched, which is the
        limit for your membership. Please stop playing at least
        one movie and try again later. Visit netflix.com/help for
        assistance.</nccp:text>
    </nccp:usertext>
  </nccp:error>
</nccp:status>

```

Listing 3.8: Error code when license is denied by the license server due simultaneous streaming.

We assume that Netflix is allowing two outstanding licenses, instead of just one, to avoid too many problems with clients crashing and not sending the signal to the license server that they have stopped streaming. A user that experiences a client crash while watching a movie can simply re-launch the client and resume watching with the second outstanding license. If there could be only one license outstanding, that user would have to wait 36 minutes until a new license could be granted.

3.7 Geolocation

Netflix enforces geographical restrictions on who can access their content because it is only licensed to stream to customers inside the United States and Canada. As we have seen in Section 3.2, Netflix determines the location of the user based on origin IP address and prevents the user from accessing the main homepage and the account creation page (message presented in Figure 3.1). It also prevents users from reaching the customer sign-in page at <https://signup.netflix.com/> and the *Watch Instantly* catalog page at <http://movies.netflix.com/WiHome>. It redirects the user and displays the message depicted in Figure 3.9.

An authorization request to <https://agmoviecontrol.netflix.com/nccp/controller/2.11.2/authorization> is also unsuccessful and the server replies with the error presented in Listing 3.9.

We have also experimented with the `X-Forwarded-For` HTTP header, which is the de facto standard for identifying the origin IP address of the client when it connects via an HTTP proxy⁹. Connecting from Portugal with a forged `X-Forwarded-For` header with an IP address from the United States did not cause Netflix's servers to accept the connection as if it was originated in the U.S.

However, Netflix is not imposing geographical restrictions on the license granting process, and additionally the CDNs do not perform any kind of geographical validation. This means that a user

⁹<http://en.wikipedia.org/wiki/X-Forwarded-For>

Sorry, Netflix hasn't come to this part of the world yet

If you need to access your account, please visit netflix.com/help for assistance.

Figure 3.9: Error displayed by the Netflix player when an authenticated user tries to access the *Watch Instantly* page from outside the United States.

```
<nccp:result method="authorization">
  <nccp:status>
    <nccp:success>false</nccp:success>
    <nccp:error>
      <nccp:code>5008</nccp:code>
      <nccp:description>Service not supported at this location</
        nccp:description>
      <nccp:actionid>3</nccp:actionid>
      <nccp:reasoncode>104</nccp:reasoncode>
      <nccp:usertext>
        <nccp:bcp47>en</nccp:bcp47>
        <nccp:text>NO_STREAMING_FROM_LOCATION</nccp:text>
      </nccp:usertext>
    </nccp:error>
  </nccp:status>
</nccp:result>
```

Listing 3.9: Error code sent by the authorization server when the request is made with a foreign source IP address.

that is able to authorize the player and obtain the license can then watch the movie from anywhere, without limitations. It allows users with VPN services that assign IP addresses from within the United States, or users that use Tor¹⁰ with an exit node in the United States, to be able to browse the movie catalog, launch the player, properly perform authorization and obtain the license. Then, when the player starts fetching the movie chunks from the CDN, which is very demanding in terms of bandwidth and amount of data, they can simply close the VPN or Tor connection and continue to watch the movie. This way it is possible to get around Tor's bandwidth limitations and most VPN services' data and bandwidth constraints.

3.8 Output protections

Silverlight with PlayReady DRM supports output protections on Microsoft Windows XP or newer and on Apple Macintosh [20]. These can be used to limit the quality or the ability to display movies on graphics cards and monitors that do not support various standards for content protection, such as HDCP, CGMS-A, ACP and SCMS. The goal of these technologies is to prevent unauthorized reproduction of the video content.

We conducted experiments with Windows and Macintosh computers and were successful in displaying movies from Netflix on digital and analog external monitors. This leads us to conclude that

¹⁰<http://www.torproject.org/>

Netflix is not enforcing output protections.

3.9 Mobile client application

Netflix has software clients available for Android and Apple iOS mobile devices. We used a smart phone running Android to conduct our experiments with the Netflix application available in the Android Market.

A company called ViaForensics has done a security analysis¹¹ of Netflix's Android client and found that the application stored passwords in clear text in the device. The application has since been updated and we have not been able to find passwords stored in clear text in version 1.3. We have rooted¹² the phone, which is the process that allows the user to run applications with root privileges, and searched the entire file system for the password we configured in the application, but the search did not find any.

We analyzed the traffic between the mobile application and the Netflix's servers. All traffic containing authentication credentials and tokens is protected with SSL during the sign in process, catalog browsing and authorization process. Unencrypted interactions do not contain authentication information and they occur in three phases:

- Downloading images containing movie art from CDNs;
- Downloading the movie chunks containing video and audio from CDNs.
- Final OAuth (Open Authentication) exchange [15].

User authentication in the sign in process is done via the OAuth protocol. After sign in, the client is given the `NetflixId` cookie, like we observed with the web browser client in Section 3.3. This authentication cookie is always transmitted protected by SSL, which is different from what was observed with the web browser client on Windows and Mac OS X machines. This means that as long as the SSL's assumptions mentioned in Section 3.3 hold true, Netflix's Android mobile client is not vulnerable to cookie stealing by network eavesdroppers.

The authorization and license request interactions are done via the NCCP protocol, as seen with the browser client. The difference is that instead of contacting an authorization server and then a license server, all NCCP interactions are done with a server located at `https://nccp-spyder.cloud.netflix.net`. Although we were not able to decrypt the contents of the NCCP messages, we presume that this server acts as an application proxy that talks to the authorization and license servers. One significant difference we observed, when comparing to the browser-based client, is that the mobile client does not issue an Individualization request to Microsoft's servers.

The movie chunks are fetched via HTTP and using URLs with the same format and characteristics we described in Section 3.4.3. The requested files are smaller in size, due to the reduced image resolution, but they are similar in every other respect.

¹¹<http://viaforensics.com/appwatchdog/netflix-android.html>

¹²[http://en.wikipedia.org/wiki/Rooting_\(Android_OS\)](http://en.wikipedia.org/wiki/Rooting_(Android_OS))

The restrictions we have observed using the web browser client are also imposed on the Android mobile client:

- Geographical location restrictions are also enforced on the mobile client:
 1. Users connecting from outside the United States can reach the sign in screen, but after entering their credentials the client is unable to authenticate with Netflix.
 2. Signing in with a U.S. IP address using a VPN, disconnecting the VPN and trying to begin streaming with a Portugal IP address, causes the application to display the error message:

```
NO_STREAMING_FROM_LOCATION
```
 3. If we sign in with a U.S. IP address, launching the movie and then disconnecting the VPN, streaming continues with the application fetching movie chunks from the CDN with an IP address from Portugal.
- Simultaneous streaming restrictions are done in the same way as described in Section 3.6; the mobile application counts as a streaming device and consumes one license.

3.10 Security evaluation

3.10.1 Attacker model

To be able to assess what kinds of attacks are possible, we should first define the capabilities of the attacker. We assume that an adversary is able to observe the traffic flowing between the OTT provider and the customer's machine. There are several ways an adversary can achieve such observation powers, including several techniques to perform man-in-the-middle attacks, but the simplest attack is to just be on the same open Wi-Fi network as the victim and passively sniff all packets in the network. Open Wi-Fi environments are common nowadays in university campuses, airports, restaurants, hotels and other public places. On wired switched LANs it is considerably more complex to achieve these monitoring capabilities and may require tools to perform MAC flooding and ARP spoofing to trick switches into sending the traffic to the attacker. Man-in-the-middle attacks would allow the adversary to go beyond passive packet sniffing and engage in active attacks, tampering and forging data to cause mischief. While not trivial to perform, tools do exist to facilitate man-in-the-middle attacks on wired and wireless LANs.

The adversary may also be able to gain temporary physical access to the victim's machine. This can happen in many common scenarios: shared computers in a household, in work and education environments, demo machines in conferences and workshops, and many other situations. Non-security conscious users frequently do not take precautions to protect their machine accounts and share it with others. With the logged on user's privileges, an attacker with access to a machine and a logged in account can steal browser cookies without the owner of the machine noticing. For all modern versions of Microsoft Windows, it is possible to construct an `autorun.inf` file that runs an executable or a batch file. This functionality can be exploited to copy the cookies stored in the user

profile to a USB. Although Microsoft has updated the AutoRun functionality on removable drives, making it more difficult to exploit by disabling it on USB flash devices [23], it is possible for a USB flash drive to present itself to the operating system as two drives: one emulates CD media with AutoRun enabled; the other is a writable file system, like in a regular USB flash drive. One such implementation is the U3, a technology of SanDisk¹³. Tools exist to modify the CD file system of U3¹⁴. An adversary can use such tools to construct an `autorun.inf` file in the CD file system that copies the cookies to the flash USB writable file system. This procedure would allow theft of all the persistent cookies in the cookie store of the targeted browsers.

On the side of the OTT provider, adversaries may be able to find Cross Site Scripting vulnerabilities [18] and leverage them to steal cookies from the customers' browsers. Considering the 2011 CWE/SANS Top 25 Most Dangerous Software Errors rank [32], we must assume this to be a realistic possibility.

In the case of video services, like the OTT providers we are analyzing, the user with full control of the machine can engage in malicious activities. We have to assume that users of the service can collude with others in unauthorized ways. A user with a legitimate account can share credentials with others, can send captured traffic to be replayed and can generally coordinate actions to defeat the provider's authorization mechanisms. With full control of the machine, a user may save the movie data, record the video signal that is available on analog or digital video outputs and distribute it to others.

With full control of the hardware and software used to access the server, the adversary can also decrypt SSL communications, save messages for later use, inject forged messages and perform any software modifications to the client.

Furthermore, the adversary may be located anywhere in the world, whether he/she is a customer of the service or not. VPN services available on the Internet, the Tor project network and any other tools that anonymize or assign IP addresses from different locations can also be used by an adversary to make it appear to be in a different location.

3.10.2 Vulnerabilities and weaknesses

In Section 3.2 we were able to bypass the geographical location restrictions for registering a new account. Nevertheless, this still did not give us access to play video content. As seen in Sections 3.7 and 3.9, geographical location is done and enforced in several places, including the *Instant Watch* homepage that gives access to the movie catalog and in the authorization phase. Using VPN connections that assign to the user's device IP addresses located in the United States, it is possible to bypass the geographical restrictions. The user can even use the VPN to login and authorize the player, and then disconnect the VPN, since the CDNs do not enforce geolocation restrictions.

Mobile smart phones, like the ones running Android, generally offer location capabilities that go beyond the IP range of the assigned address. They can determine location by using the mobile

¹³<http://u3.sandisk.com/>

¹⁴<http://u3-tool.sourceforge.net/>

network or the GPS system. Nevertheless, the Netflix mobile application did not take advantage of these capabilities. One reason for this behavior might be the fact that client side validations can be subverted by the attacker, who controls the hardware and can modify the software at will.

In the sign in, session management and sign out mechanisms we presented in Section 3.3, the following weaknesses and vulnerabilities were identified:

1. `NetflixId` and secure cookies are persistent even when the user does not select `Remember me on this computer` – allows user *B* to sign in as user *A* if user *A* is convinced that the browser will not remember the session by simply quitting the browser.
2. `NetflixId` cookie is not `Secure` and is sent over HTTP in plain text – allows an eavesdropper on the network to steal the cookie and impersonate the user to the website.
3. `NetflixId` and secure cookies are not `HttpOnly` – allows an adversary to leverage Cross Site Scripting vulnerabilities [18], if they are found on the Netflix website, to steal the cookies and impersonate the user to the website.
4. `NetflixId` and secure cookies are not invalidated on the server side when the user explicitly signs out – allows an attacker that has stolen the cookie to continue to impersonate the user, even if the user explicitly signs out of the site. A user that suspects or knows for a fact that the authentication cookie has been compromised cannot force it to be invalidated by the server.

To assess the difficulty of performing the cookie stealing attack allowed by vulnerability number 2, we ran the experiment described in Section 3.10.3. An adversary only needs to be able to eavesdrop the network communications. Unencrypted Wi-Fi hotspots, or open Wi-Fi hotspots, are common in restaurants, parks, hotels, university campuses and other public places. It is easy to sniff traffic and steal cookies from other users by employing packet sniffing software. The cookie would also be sent to an attacker that performed DNS cache poisoning attacks on the DNS server used by the victim.

As described in Section 3.9, Netflix's mobile client for Android devices is not vulnerable to this attack because the authentication cookie is never sent in the clear. All traffic containing authentication credentials and tokens is protected by SSL, making the attack infeasible.

Because of vulnerability number 4, the user whose cookies have been stolen by an attacker will have no way of invalidating the authentication cookie for Netflix, whether it has been stolen via a USB flash drive or the network.

Although we were not able to successfully break the encryption used by Netflix to protect the movie assets and the NCCP protocol payloads, as described in Section 3.5, the keys must be residing in memory for the client application to work. An adversary with more time to analyze the client software, and possibly by reverse engineering it, may be able to develop a method for retrieving the keys. However, even if an attacker is able to recover the keys and distributes them to others, the necessary movie chunks are only available for download from the CDNs through URLs that are valid for 8 hours only, as seen in Section 3.4.3. There are plenty of examples on how to build Silverlight players to decrypt video streams on the Internet, provided the key is available, and therefore the attack would be doable.

Access to the cryptographic keys in the client application would also give the adversary the ability to break the integrity of the messages in the NCCP protocol. The adversary would be able to generate the correct HMAC for a forged message. Whether this could have serious consequences to the security of the service we cannot assess.

A much easier way to illegitimately share the movie with others is to capture it from unprotected outputs. As shown in Section 3.8, the Netflix Silverlight based client is not enforcing output protections, despite the capabilities offered by the technology. We can speculate that due to the multitude of hardware configurations in use that do not implement the standardized output protection mechanisms, Netflix and the content providers do not wish to impose a high barrier for legitimate use.

As of version 4, Silverlight does not have explicit support for client side watermarking of the images it outputs. As mentioned in Section 3.5, the movie chunks that are downloaded from the CDNs are identical for all users. This leads us to believe that Netflix would not be able to identify the malicious users that record the movie and distribute it: no user identifying information is present in the video output.

To limit unauthorized sharing of user credentials, Netflix relies on the restrictions it imposes on simultaneous streaming. As we've seen in Section 3.6, no more than two streams are allowed simultaneously for each account. Netflix used to impose a hard limit of 6 active devices for each account. As users began hitting the limit more often, due to the proliferation of Netflix capable devices like mobile phones, tablets, gaming consoles, Internet connected TVs and others, Netflix decided to increase the limit to 50 devices. As described in section 3.4.2, even after reaching the limit we were able to continue to register new devices and use them. We are lead to conclude that simultaneous streaming restrictions are the main mechanism used to prevent widespread sharing of credentials.

3.10.3 Cookie sniffing simulation

To demonstrate the cookie stealing attack on a network, we setup a Wi-Fi network with no encryption and used two portable computers to connect to it in order to access the Internet. This network was setup specifically for this demonstration and in an environment where other computers/users were not likely to connect (certainly not unintentionally). The Netflix account we used was specifically setup for the purpose of this study. On computer *A* – the attacker – we ran Wireshark, configured to capture packets in promiscuous mode and in monitor mode.

On computer *B*, we used a web browser to navigate to the Netflix website and sign in. After signing in we browsed the movie catalog and accessed the movie queue.

HTTP traffic to and from computer *B* was captured by Wireshark running on computer *A*. By inspecting some of the captured HTTP requests we found a request to `http://www.netflix.com/Beacon/Clear.gif?beacon=true&lnkce=wiz-lyrc&ts=1310093265824` containing the `NetflixId` cookie.

By importing this cookie to a web browser in computer *A*, we were able to sign in to the Netflix website without having to provide user credentials, thereby demonstrating the attack.

Chapter 4

Hulu Plus

Hulu¹ is an over-the-top video service provider that streams programming from several television networks in the United States. Hulu's web streaming service uses a custom player built with Adobe Flash technology and most of the movies and TV shows are available free of charge. Hulu also provides a paid subscription service called Hulu Plus that offers access to additional content, HD content and the ability to watch on smart-phones, tablets, gaming consoles, Internet connected smart TVs, Blu-ray players and set-top boxes².

Similarly to what has been done with Netflix, we set out to understand the security mechanisms implemented by Hulu to enforce the security properties presented in Section 2.1. We observed the interactions of the web browser client with Hulu's servers, from the account creation process, to browsing the content catalog, selecting and watching the video. As we learned about the implementation details, we tested their effectiveness and tried to find flaws. In the following sections we describe what we observed and learned as our analysis progressed. The Chapter ends with a security evaluation of the mechanisms observed.

4.1 Account creation

To create a basic free Hulu account, users must provide some personal information:

- Email address
- Password
- First and last name
- Date of birth
- City, State and Zip code

¹<http://www.hulu.com/>

²<http://www.hulu.com/plus/devices>

- Gender

To defend against automated account creation by bots, users also have to complete a CAPTCHA [6] challenge. To create a Hulu Plus account, which allows access to paid content, the following additional information is needed:

- Billing Address
- Credit card details: type, number, security code and expiration date.

When Hulu.com is accessed from an IP address outside the United States, the message in Figure 4.1 is shown and the user is warned that videos can only be accessed from within the United States. Despite the warning, the user is allowed proceed to the main webpage, can create an account and can sign in. No restrictions are imposed at this stage based on the origin IP address. However, the credit card needed for the creation of a Hulu Plus account must be associated with an address in the United States. As shown in Figure 4.2, if in the provided information the billing address is not associated with the credit card, the account creation process is interrupted and is not allowed to proceed.

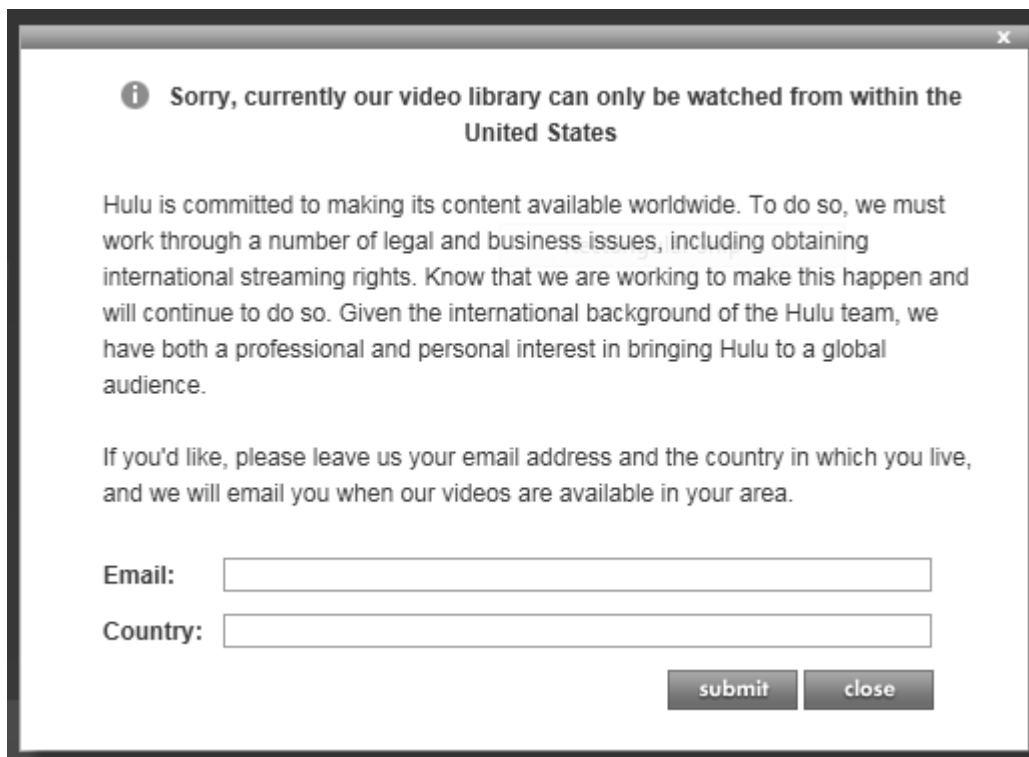


Figure 4.1: Message displayed by Hulu.com when accessed from an IP address outside the United States.

The address and credit card verification presents a significant barrier to keep users from outside the United States from being able to register for Hulu Plus accounts. Cards created through online

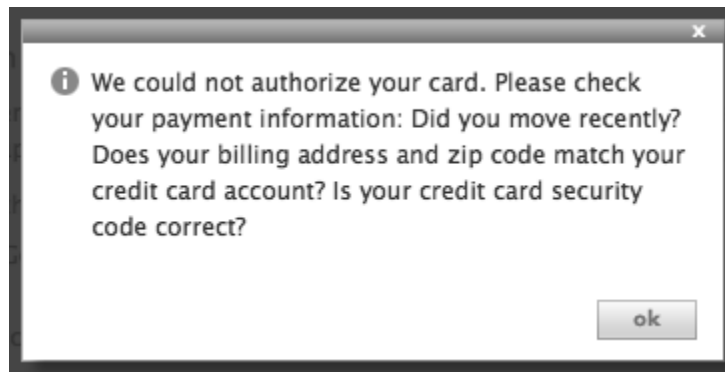


Figure 4.2: Error displayed when the billing address is not associated with the credit card provided.

services that specialize in virtual credit cards, like Cliffs Card³, Instant Virtual Credit Cards⁴, Entropay⁵, UnblockUs⁶, Shop Shield⁷, allowing users to create credit cards on the fly for use on online commerce, are blocked by Hulu Plus.

4.2 Authentication and session management

4.2.1 Sign in process

To log in, Hulu customers need to navigate to `http://www.hulu.com/` and click the “Log In” link. This will display a form where the user can type in the email address and password associated with the user account. The user also has the opportunity to specify whether the logged in state should be remembered for 30 days or just for the current session.

JavaScript in the webpage creates cookies with the user email address and password. These cookies are sent in a GET request to `https://secure.hulu.com/`. The HTTPS connection protects the information against network sniffing attacks.

Example:

```
GET https://secure.hulu.com/account/authenticate?862519903 HTTP/1.1
Host: secure.hulu.com
User-Agent: Mozilla/5.0 (Windows NT 6.1; rv:5.0) Gecko/20100101 Firefox/5.0
Accept: */*
Accept-Language: en-us,en;q=0.5
Accept-Encoding: gzip, deflate
Accept-Charset: ISO-8859-1,utf-8;q=0.7,*;q=0.7
Connection: keep-alive
Referer: http://www.hulu.com/?src=topnav
```

³<http://www.cliffscard.com>

⁴<http://www.instantvirtualcreditcards.com/>

⁵<https://www.entropay.com/>

⁶<http://www.unblock-us.com/>

⁷<http://www.shopshield.net/>

```
Cookie: login=address%40email.com; password=user_password; sli=1;
__qca=P0-1394193266-1311090907803; __utma=1.1385679209.1311090906.
1311090906.1311090906.1; __utmb=1.13.9.1311695168213; __utmc=1;
__utmv=1.anonymous; __utmz=1.1311090906.1.1.utmcsr=(direct)|utmccn
=(direct)|utmcmd=(none); _fb_notify=1; km_ai=user_id%3A25173203;
km_ni=user_id%3A25173203; km_uq=; km_vs=1; _hulu_lg=1
```

The `sli=1` cookie signals the server that the user has selected the “stay logged in” option. As illustrated in Figure 4.3 the server response sets session and user ID cookies and clears the log in credentials cookies from the browser by doing:

- Set-Cookie: login=; domain=.hulu.com; path=/account/authenticate; expires=Mon, 26 Jul 2010 09:48:35 GMT
- Set-Cookie: password=; domain=.hulu.com; path=/account/authenticate; expires=Mon, 26 Jul 2010 09:48:35 GMT

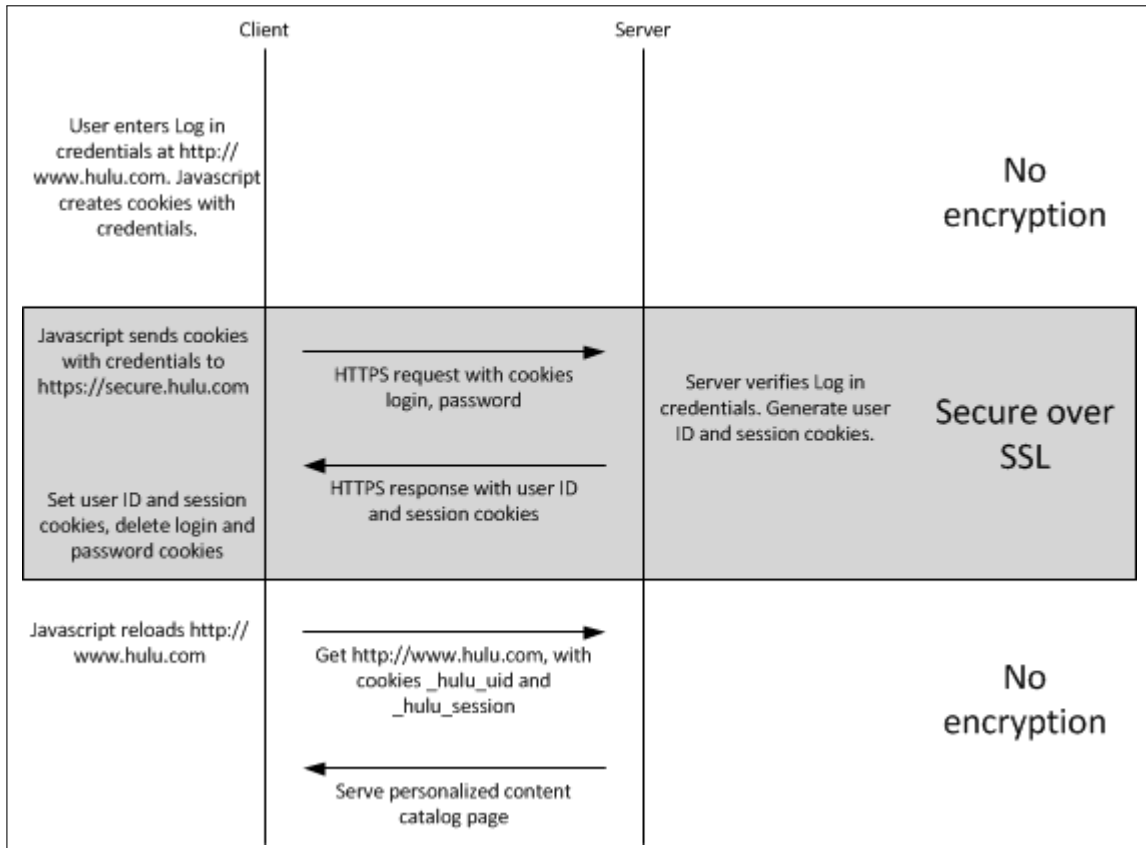


Figure 4.3: Hulu’s Log in process using JavaScript to securely send credentials.

Alternatively, the user can log in using a Facebook⁸ account. After associating the Hulu account with a Facebook account, whenever the user is logged in to Facebook, Hulu uses the Facebook

⁸<http://www.facebook.com/>

API to automatically authenticate the user. This is convenient, but because Facebook does not use HTTPS all the time by default, an adversary may be able to sniff Facebook cookies and use them to authenticate to both sites: Facebook and Hulu.

4.2.2 Session management

Different functions of the Hulu website depend on one or both of two authentication cookies set during the log in process: `_hulu_session` and `_hulu_uid`. Their typical content is shown in Table 4.1. These cookies are sent in the clear with every request the user makes while browsing the Hulu website for content, accessing Favorites or History of recently watched videos. Access to Favorites, for example, only requires the `_hulu_session` cookie. To access Hulu Plus content, both cookies are needed. As we saw with Netflix in Chapter 3, an adversary on the network may be able to capture these authentication cookies and impersonate the user. The cookies are not secure and are not HttpOnly, which also makes them vulnerable to XSS attacks, should such vulnerabilities be found in Hulu's website.

Cookie name	Value
<code>_hulu_uid</code>	25259243
<code>_hulu_session</code>	T_MHeSdWK3ZYdZRLPLK7GA

Table 4.1: User ID and session cookies used by Hulu to keep the user authenticated.

Some cookies are set to specific values to signal the website that the customer is a Hulu Plus customer, as shown in Table 4.2:

Cookie name	Hulu	Hulu Plus
<code>_hulu_p</code>	–	1
<code>_hulu_pgid</code>	1	3
<code>_hulu_plid</code>	–	integer

Table 4.2: Cookies are set to different values according to the type of customer, such as if he/she is a Hulu Plus or free Hulu customer.

Deleting all cookies from the browser cookie store except those listed in Tables 4.1 and 4.2 is sufficient for a Hulu Plus customer to continue to be authenticated and be able to watch video content.

For a user with basic Hulu access only, setting the cookies in Table 4.2 to the values in the right column causes the site to present pages and show content as if the user was a Hulu Plus customer. In Figure 4.4 we can see a screen requested with the cookies set similar to a Hulu Plus account, even though this user does not have this kind of account. The basic Hulu access screen looks like the one displayed on Figure 4.5.

4.2.3 Sign out process

When the user clicks on the “Log Out” link, the corresponding server response clears the authentication cookies from the browser cookie store:

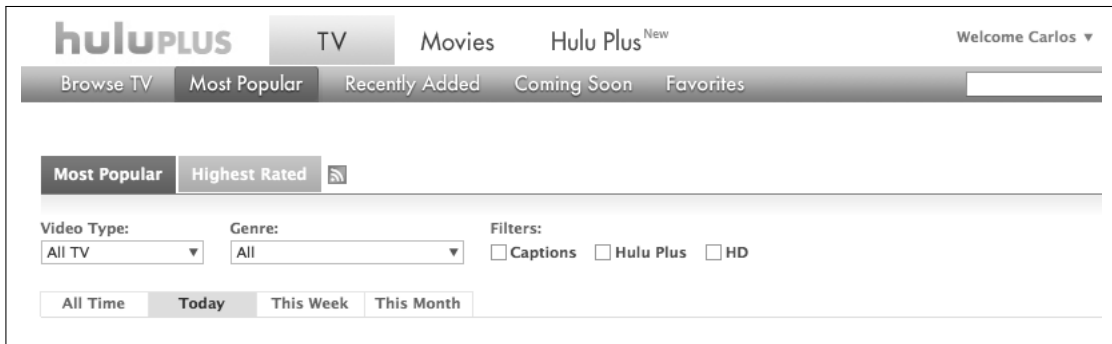


Figure 4.4: *Most Popular* content screen as seen on a Hulu Plus account.

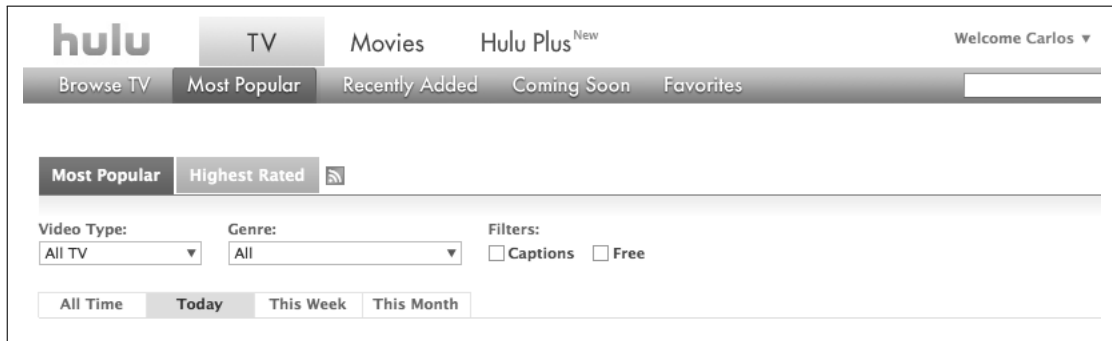


Figure 4.5: *Most Popular* content screen as seen on a basic Hulu account.

- Set-Cookie: _hulu_uid=; domain=.hulu.com; path=/; expires=Wed, 28 Jul 2010 14:55:16 GMT
- Set-Cookie: _hulu_session=; domain=.hulu.com; path=/; expires=Wed, 28 Jul 2010 14:55:16 GMT

These cookies are not invalidated on the server. As a consequence, if they are stolen by an attacker they continue to be valid for 30 days even after the user explicitly logs out. The user has no means to force invalidation of sessions on the server. Sessions continue to be valid even after the user password has been changed.

After 30 days, trying to use the authentication and session cookies to play a video causes the player to display the error message shown in Figure 4.6.

Your user session has expired. Please reload this page to continue watching.

Figure 4.6: Attempt to play Hulu Plus content with expired session cookie.

Reloading the page will ask the user to re-authenticate with email address and password.

4.3 Authorization

The cookies in Table 4.2 can be used to cause the website to display pages as if a user has a Hulu Plus account. It allows the user to select content available only to Hulu Plus customers, but when the Flash based Hulu player requests the video content from the servers, a stronger authorization is performed and the content is denied with message presented in Figure 4.7, suggesting other content.

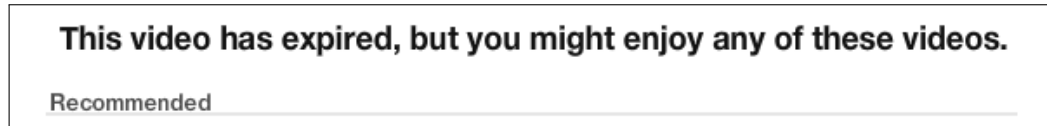


Figure 4.7: Attempt to play Hulu Plus content on a basic Hulu account by setting the cookies shown in Table 4.2

When the user selects a Hulu Plus video to play, the browser loads the Flash based player, which then requests information about the CDNs where the content is located and requests the license to play the video before attempting to play it.

The request for the license is done over HTTP and carries the authentication cookies. A request looks as follows:

```
GET http://s.hulu.com/select?video_id=50066927&v=850037518&ts=1311966393
&np=1&vp=1&device_id=F6C960FD8614EDDAF5417DA6D26507C5&pp=hulu&
dp_id=hulu&region=US&language=en&bcs=87f8065c7d1faec28628a542848cde6c
HTTP/1.1
Host: s.hulu.com
```

If the user is allowed to play the video content, the response contains a blob of data approximately 25.5kB long. If the player is not allowed to play the content, the response will contain a much smaller blob. These blobs, shown in Appendix B, are encrypted and encoded, and should contain the key to decrypt the video and possibly other information like output protections and other usage rights. Without resorting to reverse-engineering techniques to analyze the Flash based player and how it decodes these data blobs, we were not able to determine what encodings and cryptographic techniques are being used.

Unlike Netflix, whose content is delivered via HTTP chunk transfer, in Hulu the encrypted content streams are delivered via Real Time Messaging Protocol (RTMP). RTMP is a protocol initially developed by Macromedia for streaming audio and video. It uses TCP port 1935 by default.

4.4 Simultaneous streaming

Another important access control function is limiting simultaneous streaming. A paying user could share access credentials with others and all users would access the content without limitation.

Limiting simultaneous streaming to one stream at a time for each user is one solution for this problem.

Hulu does not limit the number of simultaneous streams each user can request for free basic Hulu content. Logging in with the same credentials on multiple computers and requesting the same or different video streams is allowed. We have successfully verified this with up to 6 simultaneous streams on different machines. Trying to do the same with Hulu Plus content results in an error, as shown in Figure 4.8. Hulu allows at most two simultaneous Hulu Plus streams.

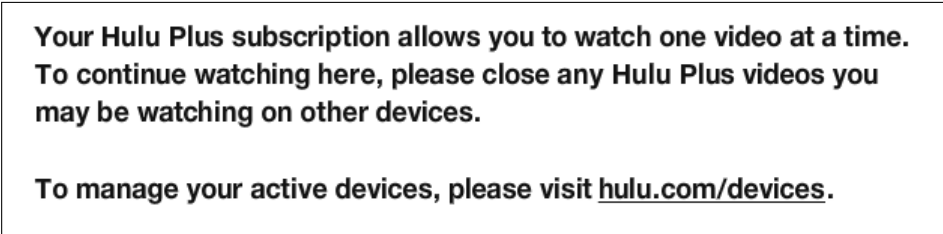


Figure 4.8: Attempt to play Hulu Plus content simultaneously on more than two computers

To restrict the number of simultaneous streams for each Hulu Plus account, the license server only grants two licenses every 30 minutes. By issuing two consecutive license requests by replaying the HTTP request shown in Section 4.3, we were able to receive two valid licenses – identical to the one shown in Appendix B.1, that the player receives prior to successfully playing the content. In response to a third request, the server does not return a valid license, sending instead a response similar to the one shown in Appendix B.2.

To grant another license, the server needs to receive a signal informing that the player has stopped displaying the video content in question. The player uses beacons to inform the server of various events, in particular that it is still receiving the stream and when it stops. Prior to requesting the license, as described in Section 4.3, the player requests instructions with the HTTP request:

```
GET http://t.hulu.com/config/v3/config?cb=1311966390001_775&
distro=hulu&distroplatform=hulu HTTP/1.1
```

The server responds with beacon instructions in XML format, as shown in Listing 4.1.

In lines 8, 11 and 25 it is possible to see that the player should send playback beacons to servers specified for each CDN and server indicated in lines 3 and 23. If we block these beacons or their responses, the player refuses to start playing the video.

If there are two players logged in to same account playing Hulu Plus content, a third player is only able to get a valid license if one of the other two stops playing and sends the corresponding beacon.

4.5 Geolocation

Hulu allows users to browse the Hulu.com website from IP addresses outside the United States. The first time they do so, the warning in Figure 4.1 is shown, but then users can log in, browse the content catalog and perform account management functions.

```

1 <?xml version="1.0" encoding="utf-8"?>
2 <beacons>
3   <realtime host="t.hulu.com">
4     <beacon type="error" send="always" cdn-specific="true">
5       <event name="applicationerror.appname" send="never" />
6       <event name="connectionerror.loadtimeout" send="never" />
7     </beacon>
8     <beacon type="session" send="always" cdn-specific="true">
9     </beacon>
10    <beacon type="playback" send="never" cdn-specific="true">
11      <event name="start" send="always">
12      </event>
13    </beacon>
14    <cdn-hosts>
15      <cdn name="akamai" host="t-ak.hulu.com">
16      </cdn>
17      <cdn name="level3" host="t-l3.hulu.com">
18      </cdn>
19      <cdn name="limelight" host="t.hulu.com">
20      </cdn>
21    </cdn-hosts>
22  </realtime>
23  <standard host="t2.hulu.com">
24    <beacon type="dataload" send="onerror" />
25    <beacon type="playback" send="always">
26      <event name="connectionerror" send="never" />
27      <event name="connectionchange" send="never" />
28      <event name="netstreamerror" send="never" />
29      <event name="datastreamerror" send="never" />
30      <event name="applicationerror" send="never" />
31      <event name="prerollstart" send="never" />
32      <event name="prerollposition" send="never" />
33      <event name="prerollend" send="never" />
34    </beacon>
35    <beacon type="revenue" send="always">
36      <event name="request" send="onerror" />
37      <event name="response" send="onerror" />
38      <event name="httpstreamerror" send="onerror" />
39      <event name="request" send="onerror" />
40      <event name="request" send="onerror" />
41    </beacon>
42    <beacon type="abortedsession" send="never" />
43  </standard>
44 </beacons>

```

Listing 4.1: Beacon instructions in XML for the Hulu player.

Despite being able to browse Hulu.com from outside the United States, content streaming is restricted and the license server will not grant licenses in response to requests coming from IP addresses outside the United States. It instead replies with an error that causes the player to display the message shown in Figure 4.9.

It is possible with VPN software to bypass this geographical restriction: if a user has a VPN connection that terminates in the United States, and consequently assigns an IP address from within the United States, the license server grants the license and the video can be played. If, however,

We're sorry, currently our video library can only be streamed within the United States. For more information on Hulu's international availability, click [here](#).

If you're inside the United States and believe you've received this message in error, please click [here](#).

Figure 4.9: Attempt to play Hulu content with an IP address from outside the United States.

the VPN connection is closed after the video has started, the Hulu Player will try to make a new request for the license. This time the request comes from a foreign IP address and the license is denied, presenting the user with the message shown in Figure 4.9.

4.6 Output protections

Adobe Flash technology supports analog and digital content output protections on Microsoft Windows operating systems [4][3][5]. The protection technologies include HDCP, CGMS-A, and Rovi (formerly Macrovision) ACP, allowing content owners to specify requirements for analog and digital outputs to external displays in order to prevent unauthorized video recording.

Hulu is not enforcing these output protections and we were able to output video to both analog and digital displays using a machine running Microsoft Windows. On Macintosh computers running OS X 10.6 we were equally successful in displaying the video content on external monitors. Moreover, recording software can be successfully used to capture the screen and record Hulu content on both Windows and OS X.

4.7 Security evaluation

In this section we will assume that the adversary has the same capabilities as those described for the attacker model in Section 3.10.1.

In Hulu's cookie management practices, described in Section 4.2, we observed some of the vulnerabilities that were found with Netflix:

1. Authentication cookies – `_hulu_session` and `_hulu_uid` – are not secure and are transmitted in the clear;
2. Authentication cookies are not `HttpOnly` and are visible to potentially malicious scripts;
3. Authentication cookies are not invalidated on the server during the sign out process.

The option of using Facebook to authenticate to Hulu does not improve the security of any of the aspects we have focused on. For users who choose such a method, in addition to problems

inherent to Hulu's cookie management, a stolen Facebook cookie would also allow an adversary to impersonate the user to Hulu's site. It is one additional point of failure. This is possible because HTTP is the default protocol to access Facebook. To use HTTPS users must explicitly enable that option, and therefore most users do not employ secure connections.

As described in Section 4.5, Hulu enforces geographical restrictions in order to make sure that its users are located in the United States when they request a video to watch. The geographical location is done based on IP address transmitted the license server, who refuses to grant the license if the request is coming from a foreign IP address. This verification can be defeated by the use of VPN services, but the mechanisms Hulu uses are more aggressive than those employed by Netflix: they will prevent a user from keep watching the content if the VPN connection is closed and the client tries to reconnect using a foreign IP address.

Hulu is also more restrictive in the account creation process than Netflix. As we have seen in section 4.1, the user is required to provide a credit card that is associated to a billing address located in the United States. Credit cards from abroad and those created by online virtual credit card services are blocked. This mechanism can still be circumvented by those who can find someone willing to collude and share their U.S. based credit card details. Adversaries using stolen credit card information can also circumvent these restrictions, although credit card stealing is a much more serious offense than accessing Hulu from outside the U.S. and Hulu may not be worried about this scenario. Overall, it is our opinion that the credit card billing address verification constitutes a rather effective barrier for those wishing to bypass the geographical restriction imposed by Hulu.

Like Silverlight, Adobe Flash technologies support output protection industry standards and may be used to restrict video output to image recording devices. Despite these capabilities, the experiments from Section 4.6 show that Hulu is not enforcing output protections. The consequences are similar to those presented in Section 3.10.2 for Netflix, although we were not able to verify whether Hulu includes any customer identifying watermarks in the video images.

As was the case with Netflix, our experiments with Hulu also determined that the license server enforces a limit of two simultaneous streams of Hulu Plus content per account. This mechanism prevents the widespread sharing of Hulu Plus account credentials, which would otherwise allow access to premium content by illegitimate users.

Chapter 5

Comcast Xfinity TV

Comcast Corporation is the largest cable, Internet and telephone service provider in the U.S. [24]. Comcast's Xfinity TV customers can go to <http://xfinity.comcast.net/> and click "Sign In" to log in and access their account details, manage DVR and cable box devices, access email and watch content online. Comcast allows online access to content from Premium Networks only to customers who have subscribed to such packages and can watch them on their regular TV service.

We studied the Comcast online video service by observing the interactions between the web browser and Comcast's servers. To understand how Comcast enforces the security aspects described in Section 2.1, we analyzed the interactions in the account creation process, user authentication process, during content catalog browsing while keeping the user authenticated and during content watching. We also performed several interactions to test simultaneous streaming, geographical location restrictions and output protections. In the following Sections, we describe what we have observed during these experiments. The Chapter ends with a security evaluation of the analyzed mechanisms.

5.1 Account creation

Customers need to create an account with the website and link it to their regular Xfinity TV service. In the account creation process, customers have to provide their Xfinity TV Account Number and the Phone Number associated with it, or they need to provide the last four digits of their Social Security Number, Date of Birth and Phone Number. Figure 5.1 shows the verification screen using the Account Number and Phone Number, which also features a CAPTCHA [6]. If the phone number does not match the Account Number the following error message is displayed to indicate that the registration is not allowed to proceed:

The phone number entered does not match this account. Please try again.

The experiments we made with wrong telephone numbers did not lock our test account. Triggering any account locking mechanism would allow adversaries to perform DoS attacks on customers' web accounts.





Verification Method Account Number OR Social Security Number (last 4 digits)

[I can't find my account number](#)

The account number is located in the upper right hand corner of your bill.

Phone Number

Use the phone number associated with your account.
For example: 800-555-1234

Type the Letters

[Not a Comcast customer?](#)

Figure 5.1: Xfinity website's Comcast Account Number Registration.

The CAPTCHA prevents automated submissions by robots, which might attempt to brute force the Account Number and Phone Number to find a valid match.

Users of the website also have the option of creating a *mySIGN-IN* account, which is not linked to an existing regular TV account. The requested information includes:

- First name
- Last name
- Email address
- Password
- Zip code
- Birthday
- Gender

Since users are not required to sign in to watch non-premium content, it is not clear what benefits a *mySIGN-IN* account brings to the user.

5.2 Authentication and Session Management

5.2.1 Sign in process

To sign in to Comcast's website, customers need to provide a username, which is either their Comcast ID or an email address, and a password. This sign in process is done at `https://login.comcast.net/login` where the POST request with user credentials is sent securely over HTTPS. As is the case with Netflix and Hulu, the response to this request sets in the user's browser the authentication and session cookies presented in Table 5.1 and redirects it to `http://xfinity.comcast.net/`, which is served over HTTP with no encryption.

Cookie name	Persistent	Purpose	Secure
MYPORTAL	Yes	Authentication	No
s_ticket	No	Session	No
session@comcast.net	No	Session	No
rm_ticket	Yes	Authentication	Yes
tg_ticket	No	Session	Yes
tls_s_ticket	No	Session	Yes

Table 5.1: Authentication and session cookies set by the Xfinity TV sign in process when user selects the "Remember me..." option.

Three cookies are responsible for keeping the user authenticated on HTTP pages:

- MYPORTAL
- s_ticket
- session@comcast.net

The two last cookies are not persistent and will be lost when the user quits the browser, as only persistent cookies remain present. If the user selected "Remember me..." on the Sign In page, MYPORTAL will be persistent and an additional secure cookie is set: rm_ticket.

When the customer returns to `http://xfinity.comcast.net/`, after closing and restarting the browser, the session cookies are not sent in the request and the browser is redirected to `https://login.comcast.net/login`. The GET request sends the persisted MYPORTAL and rm_ticket cookies and the user is re-authenticated. Session cookies are set and the browser is redirected back to `http://xfinity.comcast.net/`. Similar to the Netflix and Hulu, most content on the website and even some account management pages are served over HTTP, with MYPORTAL and the session cookies being used to keep the user authenticated. This process is illustrated in Figure 5.2.

tg_ticket and tls_s_ticket in Table 5.1 are transmitted to authenticate the user on the account management pages, which are served over HTTPS.

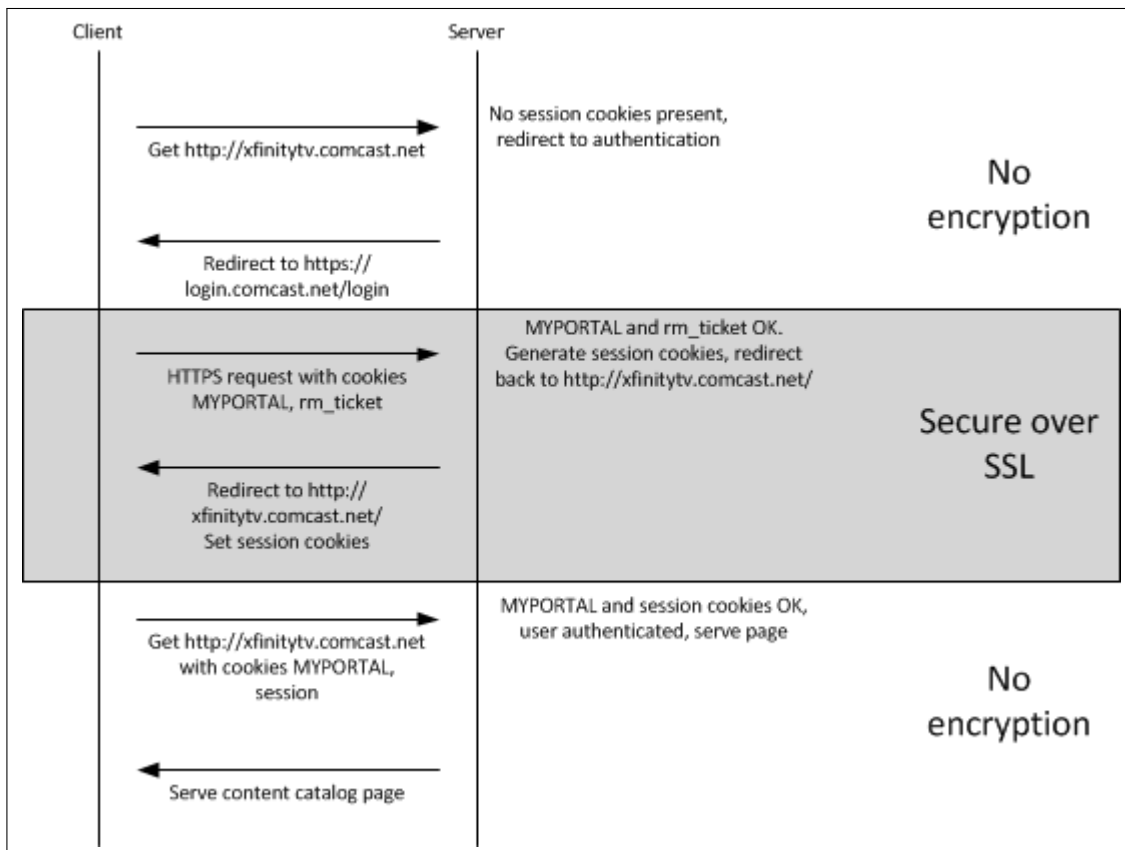


Figure 5.2: Comcast re-authentication process when the customer returns with persistent authentication cookies.

5.2.2 Session management

The non-Secure authentication cookies allow the user to watch content online, like movies and TV series, and also allow the user to go to the profile page. Here, the `Account Number` and `Zip Code` are visible. These are personally identifiable information. Whenever the customer browses these HTTP pages while logged in, the non-Secure authentication and session cookies in Table 5.1 are sent with every request in the clear. As we saw in section 3.10.3, the user is then vulnerable to cookie stealing and session hijacking attacks. To visit HTTPS pages, the Secure session cookies are required.

5.2.3 Sign out process

The sign out process of Comcast's Xfinity website occurs on an HTTPS page. After clicking `Sign Out` all cookies shown in Table 5.1 are deleted from the browser cookie store.

As was the case with Netflix and Hulu, the deletion only affects the browser side and the cookies are still accepted by the server: if we save the cookies to a file, sign out, and then import the cookies from the file, when we visit `http://xfinity.comcast.net/` we are signed in.

5.2.4 Unprotected user account details

After being signed in, Xfinity customers can access their user profile online in plain HTTP pages. At `http://xfinity.comcast.net/profile/` customers can view Account Number, Primary User ID and various DVR and cable box management functions. We were able to access the cable box management functions, to name devices and select them to perform remote channel changing. However, we were not able to confirm whether we could act on the device and if the channels were actually changed because the account we were using, despite being configured with a cable box, did not have the physical box connected. As we detailed in Section 2.3, this was the only account available to us and we could not properly evaluate these functions of the website.

More sensitive functions like bill payment do require the user to reenter the email address and password.

5.3 Simultaneous streaming and geolocation

Comcast restricts the number of simultaneous streams of premium content on Xfinity online and imposes geographical restrictions in the same way Hulu does. The license server will refuse to grant a license if it determines that there are two licenses already outstanding or if the source IP address of the request is located outside the United States. The error messages, however, are not informative and are the same in both cases. The displayed message is shown in Figure 5.3.

Similarly to what we described for Hulu, Comcast's Xfinity TV online player receives the encrypted content streams and sends control messages using RTMP.

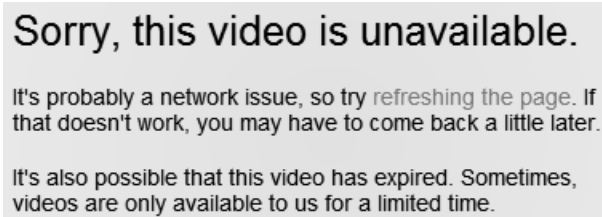


Figure 5.3: Xfinity TV online error when a user located outside the U.S. tries to watch a video or the number of simultaneous streams has been exceeded.

5.4 Output protections

Like Hulu, Comcast uses Adobe Flash technology, which supports various industry standards for output protections [4] [3] [5]. Nevertheless, in our experiments we were able to output video images from Xfinity TV online to external analog monitors and digital monitors not supporting output protections schemes. This shows that Comcast is not enforcing output protections.

5.5 Security evaluation

We will once again use the attacker model defined for Netflix in Section 3.10.1. The account creation process described in Section 5.1 does not require the user to be a Comcast customer. The user can create an account of type *mySIGN-IN*, without providing the Comcast account number or a Social Security number. However, this type of account does not allow access to content from premium networks. Additionally, the non-premium content is available to be watched on the site without having to sign in.

To watch premium content users must create an account that is linked to the Comcast account through which they pay for Internet access, cable box subscription and premium channels. To link the accounts, the user must provide the Comcast account number and the telephone number associated with it. Just requiring the account number would not properly authenticate the customer because an adversary could steal a Comcast bill delivered by mail and enter a valid account number. Verifying the phone number creates an authentication mechanism by requiring information that the adversary cannot retrieve from a stolen Comcast bill.

If the adversary is not a Comcast customer but is able to convince a customer to share their Xfinity TV website's credentials, the adversary is able to illegitimately access premium content. To avoid the widespread sharing of credentials, like Netflix and Hulu, the Xfinity TV website imposes simultaneous streaming restrictions, as described in Section 5.3. Sharing between two users will still allow both to watch simultaneously, but a third user requesting to watch a video would have the license server refusing to grant a license.

The authentication and session management processes we have described for the Comcast Xfinity website reveal flaws on the management of authentication cookies:

1. Authentication cookies are transmitted in the clear – after the initial sign in process that occurs securely over HTTPS, these cookies are transmitted in the clear with every page request while browsing content in the `http://xfinity.comcast.net/` website. `MYPORTAL`, `s_ticket` and `session@comcast.net` are available to adversaries to sniff off the network.
2. Authentication cookies are not `HttpOnly` – this would allow them to be sent to an adversary via script executed in the browser, should a Cross Site Scripting vulnerability be found and exploited.
3. Authentication cookies are not invalidated on the server on sign out – an adversary in possession of the authentication cookies continues to be able to fraudulently impersonate the customer on the website, even after an explicit sign out.
4. Personally identifiable information sent in the clear – as shown in Section 5.2.1, the cookie `MYPORTAL` that is transmitted over HTTP contains:
 - Email address
 - First name
 - Zip code

While vulnerabilities 1., 2. and 3. already allow an adversary to view personally identifiable information by impersonating the user to the website, vulnerability 4. would allow an adversary to learn private information even if for some reason (incomplete packets captured, for example) the session hijacking has been not successful. This information could be maliciously used in social engineering attacks.

As described in Section 5.4, Comcast does not implement output protections. As seen with Hulu in Section 4.7, which uses the same technology, this is not imposed by any Adobe Flash limitation, but rather due to a policy decision. The consequences are similar to those described for Hulu.

Chapter 6

Recommendations

Of the vulnerabilities that have been enumerated for Xfinity's, Netflix's and Hulu's websites, we consider the transmission of authentication cookies in the clear to be the most severe. The abundance of open Wi-Fi at universities, airports, restaurants, hotels and other public spaces has allowed computer and Internet use to become commonplace in open and shared wireless networks. Internet surfing, email, social networking and movie watching are common activities in such networks. A malicious party can setup a computer to sniff traffic from other users on the network and gather authentication cookies to hijack their sessions. In accordance with our views, we make some recommendations on mitigation techniques for this problem.

6.1 For OTT video service providers

One robust solution to mitigate this vulnerability is to encrypt all traffic to and from the affected websites. Setting the cookies as Secure and switching to HTTPS all the time, effectively protects the authentication information from network sniffers (as long as the assumptions for SSL security hold true [29] [30]) without causing any additional complexity to the users. Additionally, to defend against more complex SSL-stripping Man-in-the-Middle attacks, sites could adopt HTTP Strict Transport Security [16] (HSTS). Upon contacting the legitimate site securely for the first time, the browser would only connect using HTTPS, refusing any HTTP connection attempt. HSTS is not universally adopted by major browsers, but support is built into Google Chrome¹ and Firefox 4+. As was described in Section 3.9, the Netflix mobile application only transmits authentication cookies over SSL, effectively protecting them from network eavesdroppers.

To allow users to explicitly invalidate sessions when they sign out, the cookies should be invalidated on the server side. Even if an adversary gains access to the authentication cookies, a sign out enforced on the server would prevent the attacker from continuing to access the compromised user account. Websites should also provide users with an option to sign out all sessions, which would invalidate all sessions for that user on the website in the event of suspicious activity being detected.

¹<http://www.google.com/chrome>

For example, the Gmail² service from Google communicates over HTTPS only, no cookies are sent in the clear; it implements server side sign out; and has the option of signing out all other sessions. These measures vastly improve security to defend against cookie theft and session hijacking and should be implemented by all websites that have sensitive user accounts and information.

Neither Netflix, Comcast Xfinity nor Hulu use HttpOnly cookies. This poses a problem if an adversary is able to find and exploit Cross-Site Scripting [18] (XSS) vulnerabilities on their sites. XSS errors come in fourth place in the 2011 CWE/SANS Top 25 Most Dangerous Software Errors rank [32] and have been in the top 10 for several years. Using HttpOnly cookies is a good defense against cookie theft by browser scripts. M. Johns presents alternative ways to defend against XSS attacks if HttpOnly cookies are not practical on the main content site [18]. Specifically, to defend against session identifier theft, every user action would trigger two parallel requests to different subdomains containing a request identifier to correlate the two on the server side. The cookie containing the session identifier would be a secure cookie not visible to scripts running on the context of the main content site.

To correct Netflix's vulnerability 1 mentioned in Section 3.10.2, authentication should be done with session cookies that the browser does not remember after it is shut down. Comcast's website does this correctly. On the other hand, Comcast sends the email address, first name and zip code of the customer in the clear as part of a cookie data. Making the cookies contain only opaque tokens or pointers to database entries in the server would eliminate this privacy problem identified for Comcast Xfinity's website.

The security vulnerabilities and the corrective mechanisms and techniques proposed in this report are not new. Gmail, as previously mentioned, is a service that has implemented encryption by default for all of communications. A letter from security experts and privacy advocates addressed to Google's CEO Eric Schmidt in June of 2009 [33], and the response on Google Online Security Blog [34], illustrate the debate that occurred more than two years ago. At the time, Gmail users already had the option of using HTTPS for all connections, but it was not the default behavior. In January of 2010 Google started rolling out HTTPS by default for Gmail [28].

Facebook appears to be going through a similar process. Following the release of Firesheep in October of 2010³, which automated the process of capturing HTTP cookies and hijacking Facebook accounts (among others), Facebook was under pressure to move to HTTPS in all pages. This option became available in January of 2011⁴. It is still not the default option and many users are still using HTTP. Consequently, they are still vulnerable.

6.2 For Network Administrators

While most OTT service providers and other website operators have not fully adopted HTTPS and are still insecurely sending authentication cookies in the clear, Wi-Fi access points can adopt WPA 2 (Wi-Fi Protected Access 2) [19] [1] with CCMP encryption to avoid packet sniffing and capturing

²<https://mail.google.com/>

³<http://codebutler.com/firesheep>

⁴<https://www.facebook.com/blog.php?post=486790652130>

on the wireless networks. While this adds a layer of complexity to both network administrators and users, it is practical and effective. Some universities already require students and staff to authenticate using their student ID and password to join a secure wireless network; restaurants and airports could adopt simple strategies like setting the password equal to the access point SSID and inform their customers through various mechanisms. Customers would still be able to freely access the network and their security would be greatly improved.

It is worth noting that WEP (Wired Equivalent Privacy) does not provide privacy within the network. Clients with knowledge of the key are able to decrypt all traffic [19]. In recent years, weaknesses in WPA with TKIP have been found that allowed progressively more severe attacks to be developed [31] [25] [14] [9]. Therefore, WPA 2 with CCMP encryption should be preferred whenever both options are available.

6.3 For Network Users

Users joining open Wi-Fi networks should always prefer HTTPS versions of websites if they are available. If the website does not offer HTTPS everywhere as an option, users with VPN (Virtual Private Network) access to home or corporate networks or through VPN service providers can leverage that option to protect their traffic from nearby traffic sniffers.

Chapter 7

Conclusions

In the previous chapters we have analyzed security mechanisms implemented by three major OTT video service providers: Netflix, Hulu and Comcast. These companies have millions of customers each, who pay for services that allow them to watch video content online and have sensitive information in their user accounts. The purpose of the security mechanisms is to enforce security policies related to business models and content licensing deals these video distributors have with content providers. We did not attempt to provide an exhaustive security analysis and focused only on very specific aspects of security enforcement:

- Perform authentication in order to establish the correct customer identity.
- Perform authorization in order to determine whether to grant licenses that allow access to the protected assets.
- Ensure strong cryptographic protections preventing unauthorized access to the protected assets.
- Prevent unauthorized copying of video assets.
- Enforce geographical restrictions imposed by content license deals made with content owners and providers.

We analyzed each of these aspects using web browser based clients and we also evaluated the mobile Netflix application available for Android smart phones and tablets.

Regarding authentication, we found that the three providers use HTTP cookies to maintain state pertinent to user authentication and browser sessions. Although the initial interaction where the user sends the authentication credentials is protected by SSL, the authentication cookies that are then given by the server and stored by the browser are not marked as secure. Therefore, when the user is redirected to pages served over HTTP they are sent in the clear, with no encryption protecting them from network eavesdroppers. This is not the same as having the authentication credentials – user name and password – stolen, but the cookies are valid for 30 days and allow the attacker to impersonate the user and access the content in the OTT video provider website.

We have shown that the three analyzed OTT providers allow adversaries in open Wi-Fi networks to easily steal authentication cookies from legitimate users. The widespread use of computers to watch movies, access email and other Internet services in places like airports, hotels, restaurants, schools and university campuses provide adversaries ample opportunity to engage in cookie theft and session hijacking, or sidejacking. To assess the difficulty of the attack and seriousness of the risk, we ran the experiment described in Section 3.10.3 in a controlled environment, making sure that the experiment did not affect any other legitimate users. The experiment revealed that the attack is simple to do and should be a serious concern for users and for the companies.

Still on the topic of authentication cookies, we found that all three OTT providers analyzed rely on client side deletion of the cookies from the browser cookie store to sign out the user. While this effectively causes the browser not to remember the authentication cookies the next time the user tries to access the service, if those cookies have been stolen the adversary can continue to impersonate the user and access the site.

There were slight differences in the way each of the providers handled the authentication cookies. Netflix, for example, set the authentication cookie to be persistent even when the user did not select the option to be remembered of the next visit. This results in unexpected behavior that can lead to unauthorized access to the user account. Hulu allowed authentication using a Facebook account, which did not improve authentication security in any regards. Comcast unnecessarily sends personally identifiable information in cookies in the clear.

While the identified vulnerabilities are not new, the same is true for the mitigation techniques. The mechanisms that allow secure authentication and session management are known and have existed for many years. We provided Google Gmail as an example of a service that has adopted these practices. Companies like Netflix, Comcast and Hulu have still not fully adopted these secure mechanisms.

On the authorization mechanisms, we found that all three providers enforce geographical restrictions based on the source IP address of request for the license to play the movie. If the user is outside the United States, or also Canada in the case of Netflix, the license server will not grant the license. The license will not be granted also if there have already been granted two licenses and the server has not received indication that the clients have stopped displaying the video. Without the license, the player cannot get the key which is necessary to decrypt the video stream. Both Microsoft Silverlight with PlayReady DRM and Adobe Flash support strong AES encryption and provide robust solutions from protecting the video assets from unauthorized use. Despite the capabilities provided by these technologies, none of the services analyzed used the available output protection mechanisms to prevent unauthorized recording of the video signal by devices that connect to video outputs. Without even requiring external devices, we were also able to record the video images directly on the machine that was running the client with the aid of image capturing software.

To ensure stronger enforcement of geographical restrictions, Hulu Plus accounts require the user to provide a credit card number whose billing address is in the United States. This means that even with VPN connections that assign U.S. based IP addresses, the user has a significant barrier to overcome if he/she does not possess a credit card with the required billing address. Nevertheless, the VPN connections were effective to bypass the geographical restrictions on source IP of the

client requests, and we were able to access Hulu content not exclusive to Hulu Plus accounts, Netflix movies and non-premium content from Comcast. Access to premium content on Comcast requires the account to be associated with a physical cable installation, which also provides a significant barrier to most adversaries.

The analysis we did to the Netflix mobile client for Android revealed that the mobile client interacts with Netflix's servers in a way that is very similar to the web browser based client. The main differences were that authentication is done via the OAuth protocol, the client does not contact with Microsoft's individualization servers and all communications transmitting authentication information are protected with SSL. This last finding represents a significant difference, compared to the browser-based authentication on personal computers, because it means that the mobile application is not vulnerable to the cookie stealing attack described in section 3.10.2. Regarding the enforcement of geographical location restrictions, we noted that the mobile application does not take advantage of the mobile smart phone's location capabilities: geographical location was done only by the servers based on IP address and the GPS system or mobile cellular network location information was not used.

Finally, we presented some recommendations which reflect our views and opinions on the authentication mechanisms used by Netflix, Hulu and Comcast: it is our opinion that they should adopt known techniques which have been implemented by others, like server side session invalidation and SSL connections to protect all traffic.

In the course of this work, the research on the technologies employed by OTT providers, the tools used in the analysis, the guidance of the supervisors, the results we observed, and even the tools used to produce this report, provided us with a rich and instructive experience.

As a last note, we remind the reader that the descriptions, results and conclusions presented in this report are valid for a limited time period, during which we conducted our research. The services we analyzed are constantly being evolved by their operators and the results presented here may soon be outdated. In fact, as we were analyzing the Netflix service, it's device management features changed in significant ways: where customers before had a page to individually manage each device – activate, deactivate, delete, and other operations – now users cannot access details of each device and can only activate devices.

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Appendices

Appendix A

Netflix listings

A.1 clientaccesspolicy.xml

```
1 <?xml version="1.0" encoding="utf-8"?>
2 <nccp:request xmlns:nccp="http://www.netflix.com/eds/nccp/2.10">
3   <nccp:header>
4     <nccp:softwareversion>2.876.642.1</nccp:softwareversion>
5     <nccp:certificationversion>1</nccp:certificationversion>
6     <nccp:preferredlanguages>
7       <nccp:appselectedlanguages>
8         <nccp:language>
9           <nccp:index>1</nccp:index>
10          <nccp:bcp47>en</nccp:bcp47>
11         </nccp:language>
12       </nccp:appselectedlanguages>
13     </nccp:preferredlanguages>
14     <nccp:payload encrypted="true">AhC5NPMRretsOhxjyz9sYXShgJCyDn6qNX20+
      a4L2uRv0SiWlv8TNGqkmCWBTfDhIT3Zmr+ZdeZc9kaqDwt+KqND4cd6VgN9Ed
      oeExmBa8FMAu15UMqZySDnRPzdmAqkUiX0r4I73Jh6nGuKWH2QcOxf3VQDnh9gw/3t6Tn4WD/
      CAoEehrKN2t5h6inU2UkwnB0ShxNT4Fwb7qnAuuu31e4G1i4=</nccp:payload>
15   </nccp:header>
16   <nccp:register>
17     <nccp:idcookiereg>
18       <nccp:payload encrypted="true">AhAB1lkyZLqjLbx3BAgRHyMSg3A++r7EsW5o1cZcuaK+r8W/
        KylItELV+GLsyAbdXYWK2Tu5FUOiRiWNX5dVe YpcpxDfbedusnZo0y+
        rYNC1G6xR94r1X9CmGUv0NhXfexzFYzjL4iQ7YSM2
        KXLnkiA2N8cWl1msU15eZb0qhkYf6OrM1wvNqdQLCrwpGdLDFma+Sdy7cNQAc
        iafbMLxray2O4A2ApMjpORVnm8y6UiKaY155Z16EnmaVUcNCOOHgfHYW+Fcifn2X/Fm1+
        lyh4IKXrfZKmN1n6hMet9w3FIOWj57WyDZWgztl6itQG3W auTTunoqJkFTc3XGUXA/1cZHA87KKB/
        vJEsWiGgKNnixvH2DoEnuOU HgASCaGvj+DVp5RD6W9yRYDQEN9St+Wi117jVDDvVJUUYCykc5LtIi3mX
        vVH5N7TqNPvF7gc2e4 HNuh9GEhyUdjsFmf9OwhVKsv/jzibTCqiuKTD/hfmn9CDUjFckA6G50KgRxZ
        /VE6wTvvXIWHk806ocURkQLCaDS8182dYp BN4pmxZJRm49rDhDC2IX/8MH8Xtv0+kVW1pqfwaY7+3
        GRpTSyNxCa0Eld+yJFuPiRBCqzdOfqhG4/noVGkTOFLI9eKLABFOHaKn4v4F/z6sDcKm6ID
        PPEbr22Dw+pPgbCyehpFj8VnY91nxFGLZvWyGR6ara/smzIPwnXUIE
        Lcca3H0S8XxJwBzjYTObwjNkalXITE8C4is9UOA3i5Miz528SYni8d8YXrF
        W6UDIUGri7Qe1hKe0WBIZ/3TLAZpbiNatEA1sGtRy7wSL+ipVrRDYLZ
        PqNgmiEm8jSjYzrZMvgGe5SSL0YfueekE464YmWNkwSaEs3IS57hveeu9uEd pSsWmtmDN/
```

```

rh5EHWpsnWomJV3QZgfZw8YSt7Q2bCrNDzLcc52usdU/XkxMCI6kDb0yAsr3rb41J0lrYd+
dctZgL6h9uXQbmsGy1TR9JaZ27++PGk1e9migRHgGc4F+t0k6PlkyyqmIHZGSi1CDE641CU80Rhlcv+
b+VadqCQ/V0i0I8H3XqCr3VjFVRhjSfvJEDYtD+mWHTfLyxVv8eBL7IH+
AroxE6wErklFLT4cWEk3IO3dWljmKPjL72S9rsUs3tcNdgaXHT5XQUkD8d0P GzlitkGo7yHbTRZw+
Gmcw2dIOlf/A7hGt</nccp:payload>
19 </nccp:idcookiereg>
20 </nccp:register>
21 </nccp:request>

```

Listing A.1: NCCP message in the player registration request.

```

1 <?xml version="1.0" encoding="utf-8"?>
2 <access-policy>
3 <cross-domain-access>
4 <policy>
5 <allow-from http-request-headers="Content-Type,X-HMAC,X-CTicket,X-ESN,X-ShopperID,X-
  AuthenticationType,X-FORCEIP,X-AllowCompression">
6 <domain uri="http://netflix.ca"/>
7 <domain uri="http://*.netflix.ca"/>
8 <domain uri="https://netflix.ca"/>
9 <domain uri="https://*.netflix.ca"/>
10
11 <domain uri="http://netflix.co.uk"/>
12 <domain uri="http://*.netflix.co.uk"/>
13 <domain uri="https://netflix.co.uk"/>
14 <domain uri="https://*.netflix.co.uk"/>
15
16 <domain uri="http://netflix.com"/>
17 <domain uri="http://*.netflix.com"/>
18 <domain uri="https://netflix.com"/>
19 <domain uri="https://*.netflix.com"/>
20
21 <domain uri="http://netflix.com:7001"/>
22 <domain uri="http://*.netflix.com:7001"/>
23 <domain uri="https://netflix.com:7001"/>
24 <domain uri="https://*.netflix.com:7001"/>
25
26 <domain uri="http://netflix.fr"/>
27 <domain uri="http://*.netflix.fr"/>
28 <domain uri="https://netflix.fr"/>
29 <domain uri="https://*.netflix.fr"/>
30
31 <domain uri="http://netflix.jp"/>
32 <domain uri="http://*.netflix.jp"/>
33 <domain uri="https://netflix.jp"/>
34 <domain uri="https://*.netflix.jp"/>
35
36 <domain uri="http://netflix.tw"/>
37 <domain uri="http://*.netflix.tw"/>
38 <domain uri="https://netflix.tw"/>
39 <domain uri="https://*.netflix.tw"/>
40 </allow-from>
41 <grant-to>
42 <resource path="/nccp/controller" include-subpaths="true"/>
43 </grant-to>

```



```

44     </policy>
45 </cross-domain-access>
46 </access-policy>

```

Listing A.2: <https://agmoviecontrol.netflix.com/clientaccesspolicy.xml>.

A.2 Authorization response

```

1 <HMAC>TzMwnT5gtAcMtulsArT8Lw3JDhBPgLfA1oW4Js1ADGc=</HMAC>
2 <?xml version="1.0" encoding="utf-8"?><nccp:response xmlns:nccp="http://www.netflix.com/
  eds/nccp/2.11">
3   <nccp:responseheader>
4     <nccp:payload encrypted="true">AhAtIRjfQne/IrTFTWxkhs0bgJCufVut3O9hC+PB3qO+
      hoONsUc3TyIM9PeBkG6YaFB7JvkTsNkPj7RRHoAlJnUYu/b+QD4WUCE7jn3jdBeFeCbRjD1708yc/
      LJtLlcBRJBDE4Yke1dVnncRUNtAIK/
      KpMsXZhAOhOKBBRHAxTXNWqjQxddXM109n1cgSxOhW8Gil81kK1lmeM75SA8VxzYBJc=</
      nccp:payload>
5   </nccp:responseheader>
6   <nccp:result method="authorization">
7     <nccp:authorization movie_id="70018715">
8       <nccp:payload encrypted="true">AhBngWVhilhwM4MTNeyFVs/FgXCt2Tgbb8jB/flkQ/B5ON/
        MftxqYUC3diqz0NwTT1oVrXlqmn6kgFwXvil47dpAMMPZ/0LK7tc44ft+P//
        B7rLV5YMhifmgwU/ZPj2VKTuFpG4bHJEeUmWPqUilr3EEFXiCKE7Tra/
        LJDdYrX8Gbyeosu3VMQYk1ZJVPekXIA0xyjqIZU2JiTqm+9ZBL+Bs8S5oXeC7+JKWP3z1Kr/
        nTsos2wWTU3alnfpMhVDQ7+IJd6cf8rS+
        JsYt7bEjc25DL6XmPRiemZFWGsKm9GjzqVKVaVYP12aixD50uAfxG2d85XDCoZkBRGoVJ4x1t
        JqwG0vbn/U6rCHmADuE5y+RV9dS4jwCx8KqolG4vSqGw7R3wFznze9gnmSUGHDCYZ6Gz 67
        bt2Alhy45U6X1LCRx8CTDuzUXRQbek9M1+SKLHZEt+19
        UuAq9Q3E4LUJk3SOAVVIPS6rsHkTXstXksaruXrM+dQSnI4t/zZFqokV2JHMiA==</
        nccp:payload>
9     <nccp:cdns>
10      <nccp:cdn>
11        <nccp:name>level3</nccp:name>
12        <nccp:cdnid>6</nccp:cdnid>
13        <nccp:rank>1</nccp:rank>
14        <nccp:weight>140</nccp:weight>
15      </nccp:cdn>
16      <nccp:cdn>
17        <nccp:name>limelight</nccp:name>
18        <nccp:cdnid>4</nccp:cdnid>
19        <nccp:rank>2</nccp:rank>
20        <nccp:weight>120</nccp:weight>
21      </nccp:cdn>
22      <nccp:cdn>
23        <nccp:name>akamai</nccp:name>
24        <nccp:cdnid>9</nccp:cdnid>
25        <nccp:rank>3</nccp:rank>
26        <nccp:weight>100</nccp:weight>
27      </nccp:cdn>
28    </nccp:cdns>
29    <nccp:trickplay>
30      <nccp:resolution>

```

```

31         <nccp:width>320</nccp:width>
32         <nccp:height>180</nccp:height>
33     </nccp:resolution>
34     <nccp:pixelaspect>
35         <nccp:width>1</nccp:width>
36         <nccp:height>1</nccp:height>
37     </nccp:pixelaspect>
38     <nccp:trickplayinterval>10</nccp:trickplayinterval>
39     <nccp:size>0</nccp:size>
40     <nccp:trickplayid>231872966</nccp:trickplayid>
41     <nccp:downloadurls>
42         <nccp:downloadurl>
43             <nccp:expiration>1308977311</nccp:expiration>
44             <nccp:cdnid>4</nccp:cdnid>
45             <nccp:url>http://netflix-715.vo.llnwd.net/s/s11/966/231872966.bif?
                p=55&e=1308977311&h=150bdb71cbcec9ee74de8c8183446e31</
                nccp:url>
46         </nccp:downloadurl>
47         <nccp:downloadurl>
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414             <nccp:cdnid>9</nccp:cdnid>
415             <nccp:url>http://netflix715.as.nflximg.com.edgesuite.
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419             <nccp:cdnid>4</nccp:cdnid>
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556         <nccp:cdnid>9</ nccp:cdnid>
557         <nccp:url>http://netflix715.as.nflximg.com.edgesuite.
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559             _6a9aa26862a93b1be3678257f57422c6</ nccp:url>
560     </ nccp:downloadurl>
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594 </ nccp:parameters>
595 </ nccp:response>

```

Listing A.3: Netflix successful authorization response.

Appendix B

Hulu video license responses

B.1 License granted response

```
HTTP/1.1 200 OK
Server: nginx/0.7.65
Content-Type: text/xml
X-Fuzz-Disable: True
Content-Length: 23520
Expires: Fri, 29 Jul 2011 20:33:46 GMT
Cache-Control: no-cache
Vary: User-Agent, Accept-Encoding
Content-Length: 23520
Date: Fri, 29 Jul 2011 20:33:47 GMT
Connection: keep-alive
```

```
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B.2 License not granted response

HTTP/1.1 200 OK
Server: nginx/0.7.65
Content-Type: text/xml
X-Fuzz-Disable: True
Content-Length: 672
Expires: Fri, 29 Jul 2011 20:34:03 GMT
Cache-Control: no-cache
Vary: User-Agent, Accept-Encoding
Content-Length: 672
Date: Fri, 29 Jul 2011 20:34:04 GMT
Connection: keep-alive

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Appendix C

Comcast Xfinity cookies

C.1 Cookies set by Xfinity online sign in process

- `MYPORTAL=em=email%40address.com>Carlos&zip=99999&guid=urn%3Auuid%3Ac0d29361-35d3-4e2a-a41e-2b06054a2945&auto=1&tid=4354cf501c1df6b38f07-99d97f2ded04c144f7c7f6380187809f2386091f;domain=comcast.net;expires=Thursday, 28-Jul-2011 20:18:49 GMT;path=/`
- `s_ticket=TFNUAQECAIAxSRG8qYaw0GLYPRoyl2hs7S3pRQoKF2gio_1lNlMNB01_EF F2tJiiomFgXmh6g64x6LW3vHbMD5Vkov-mQAu-NyUc3BImidXO_VZFisLkcheOQrQIQ Fz4oenxUj65NhQ_AamxQr4QIrz6FJsg0-Xk_dbcgtX3j4tF3aGHNRppuBA89IiDTjt_hM0uB04ZU0KhAAAA8EfEP-OJDNUBUSy2YV-byKJLKEuI50y9DWg3bf40tIlBVSSlctM-HP5ZBEo6JZ3fdUCNIbx3t1m4GSaZa-aJ824G4QNTAxyTQ9ijhWbCT8-5OkVOeJAtFmE9IcC1KhRxH9hU2AmSNH11VS6cbXRyOsAV4Pg0_lqZzo8zqkLR_0gCGbsnRboJZrVV1gQaPovOlDdqpCVP69L4iQtgYtFPJ6HXX0-MAdWZSEvBA_fdgXdWCo6sswnDebf_LhT4XxsLYnValGS1PFc3DsOoSOGJmKwA3guW7ka5L1v3U7Vmsju9_k6dmaCA1GRxSMUgBAw-A**;` domain=comcast.net; path=/
- `session@comcast.net=TFNUAQECAIAxSRG8qYaw0GLYPRoyl2hs7S3pRQoKF2gio_1lNlMNB01_EFF2tJiiomFgXmh6g64x6LW3vHbMD5Vkov-mQAu-NyUc3BImidXO_VZFisLkcheOQrQIQFz4oenxUj65NhQ_AamxQr4QIrz6FJsg0-Xk_dbcgtX3j4tF3aGHNRppuBA89IiDTjt_hM0uB04ZU0KhAAAA8EfEP-OJDNUBUSy2YV-byKJLKEuI50y9DWg3bf40tIlBVSSlctM-HP5ZBEo6JZ3fdUCNIbx3t1m4GSaZa-aJ824G4QNTAxyTQ9ijhWbCT8-5OkVOeJAtFmE9IcC1KhRxH9hU2AmSNH11VS6cbXRyOsAV4Pg0_lqZzo8zqkLR_0gCGbsnRboJZrVV1gQaPovOlDdqpCVP69L4iQtgYtFPJ6HXX0-MAdWZSEvBA_fdgXdWCo6sswnDebf_LhT4XxsLYnValGS1PFc3DsOoSOGJmKwA3guW7ka5L1v3U7Vmsju9_k6dmaCA1GRxSMUgBAw-A**;` domain=comcast.net; path=/
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